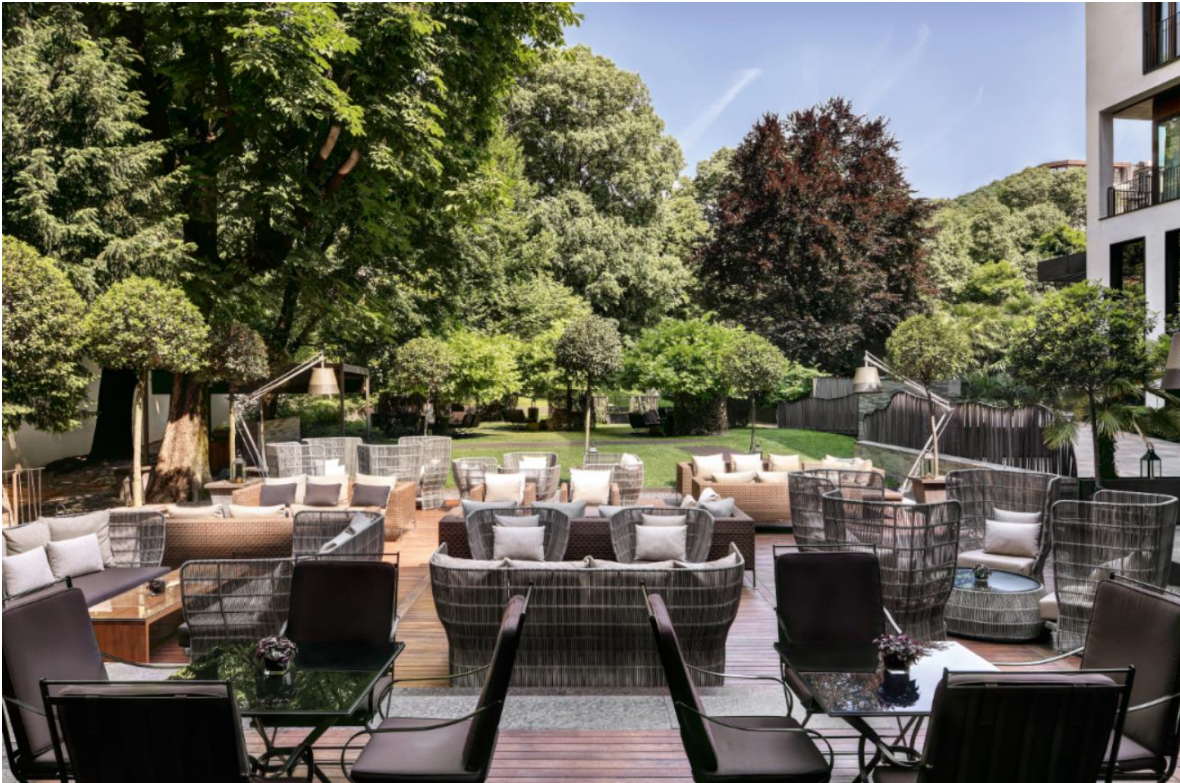


BVLGARI HOTEL MILANO RE-OPENS AFTER THE LOCKDOWN AND INAUGURATES 'BVLGARI STAYCATIONS'



Milan, June 4, 2020 - Starting from **June 8, 2020**, **Bvlgari Hotel Milano** will finally **reopen its doors** after the lockdown caused by the Covid-19 pandemic and, in full compliance with regulations laid down by the authorities, will return to welcome its guests in a safe environment.

Coinciding with the re-opening, Bvlgari Hotel Milano is glad to present '**Bvlgari Staycations**', a program of experiences addressing especially Milan's citizens, who, after the long months of lockdown, want to treat themselves with an 'holiday' without leaving the city.

Bvlgari Hotel Milano, with its large garden and outdoor spaces, including a terrace and a bar, is certainly an ideal location to unwind and enjoy the sunny summer days. The 'Bvlgari Staycations' program has been definitely conceived to enable guests to appreciate those quotidian moments and activities which everyone missed during the lockdown, from dinners at the restaurant and beauty treatments to drinks with friends immersed in the peace of the garden.



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HOTEL MILANO

Each 'Bulgari Staycations' package is focused on a specific theme, from fitness and wellness to activities engaging the whole family and food and drink experiences to enjoy at Il Ristorante - Niko Romito, in the gazebo or in the garden for an elevated picnic.

The 'Bulgari Staycations' menu available at Bulgari Hotel Milano includes:

- **B.Active:** dedicated to fitness and wellbeing, it offers a customized "remise-en-forme" program;
- **B.Family:** conceived for the family, it includes entertaining activities for children, including treasure hunts, picnics in the garden, movie nights in the gazebo, as well as relaxing activities for parents;
- **B.Indulged:** the best SPA treatments are combined with delicious food tastes and relaxing moments in the garden;
- **B.Beautiful:** a regenerating path including beauty and wellness treatments to pamper yourself after the lockdown;
- **B.Private:** sophisticated meals in the privacy of your suite and delicious picnics will make you feel at home in the refined areas of our hotel.

Each experience has been designed in accordance with the new regulations aimed at guaranteeing social distance to protect the safety of our guests.

For further information and reservations, please send an email to milano@bulgarihotels.com or call the number +39 02 805 805 1.

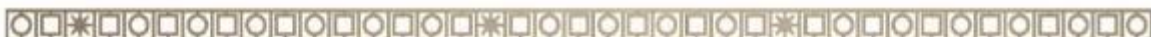
Bulgari Hotels & Resorts

Unique locations in harmony with the surrounding areas, the blend of traditional design with dramatic contemporary Italian architecture by the architectural firm Antonio Citterio Patricia Viel and superior service crafted with the same attention to quality that has always distinguished Bulgari creations. These are the key elements that characterize The Bulgari Hotels & Resorts collection.

For all the hotels the approach is the same: the design of the interiors is strongly rooted in the traditions of the place, and careful attention is paid to every detail in a tribute to absolute luxury. The Bulgari Hotels & Resorts collection features the distinctive, bold Italian style typical of Bulgari, reflected in its unique design, its contemporary Italian cuisine and its lavish spas. It conveys the excitement of the Bulgari brand, its timeless glamour and its magnificent Italian jewelry heritage. Having grown from a collection of three iconic Hotels and Resorts in Milan, London and Bali, Bulgari Hotels & Resorts has recently been enriched with the Beijing, the Dubai and the Shanghai properties. Three new Bulgari Hotels are due to open from 2020 to 2023 in Paris, Moscow and Tokyo.

Bulgari

Bulgari was founded in Rome in 1884 as a jewelry shop and quickly established a reputation for Italian excellence with exquisite craftsmanship and magnificent jewelry creations. The Company's international success has evolved into a global and diversified luxury purveyor of products and services ranging from fine jewels and watches to accessories perfumes and hotels, with an unrivalled network of outlets in the world's most exclusive areas. Since 2011, the Company is part of the LVMH Group.



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