

BVLGARI HOTELS & RESORTS PRESENTS
“BVLGARI STAYCATIONS”



08th June 2020 – Bvlgari Hotels & Resorts is proud to announce the launch of **Bvlgari Staycations**, a contemporary collection of experiences designed for the local community to enjoy - a well-deserved short stay and an opportunity to regenerate and reset after months of staying in.

Responding to the current restrictions and limitations of international travel, and born from the union of the two words *Stay* and *Vacation*, the *Bvlgari Staycations* are an opportunity to indulge in a long-awaited relaxing holiday close to home, and benefit from Bvlgari Hotels & Resorts' beautiful facilities and impeccable, considered service.

Each of the varied *Bvlgari Staycations* experiences focuses on a different aspect of life which may have been missed during these last few months. Reflecting the new way of approaching social relations, each program offers a degree of privacy and social distancing while allowing guests to relax and rediscover favoured hobbies or activities. The B.Active program focuses on fitness and wellbeing for a quick personalised 'remise-en-forme'; the B.Family experience offers entertainment and activities for children, while allowing families to relax and enjoy time together; the B.Private staycation invites guests to enjoy the hotel's space as a private home, fully respecting guests' safety and social distancing.



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The Bvlgari Staycations menu at Bvlgari Resort Dubai will include the following experiences:

- **B.FAMILY:** A 2-night staycation designed with both parents and children's needs in mind; the experience will include a special summer class program at the Little Gems Club while parents enjoy some private time to unwind in the quietude of the Bvlgari Spa with a 90-minute couple's treatment. In the evenings, the family will be reunited for a special dinner and movie night within the privacy of the villa; while on the second night, children will have their own private pajama party, parents will discover a culinary journey at Il Ristorante – Niko Romito with a special 3-course set menu. This staycation is inclusive of the above experiences along with one additional family lunch at the Bvlgari Yacht Club Restaurant.
- **B.PRIVATE:** A unique 2-night stay to experience the resort's facilities as a private home, including different dining and wellness experiences that will take place in the privacy of the accommodation. To enjoy the facilities to the fullest, the stay will start with an early check-in at 12.00 midday, followed by one family style brunch. On the next day, guests are invited to train with a WORKSHOP Performance Specialist, creating a personalized 60-minute training session based on personalized fitness goals. At sunset, the resort's mixologist will lead a private masterclass and share his best-kept secrets followed by a special BBQ dinner. This staycation is inclusive of the above experiences along with one healthy lunch and one sunset Aperitivo.
- **B.ACTIVE:** A special 2-night program dedicated to *remise en forme* and wellbeing activities, which encompasses personal training and specially selected spa treatments. With an early check-in at 12.00 midday, guests will receive, on the first day, a special WORKSHOP framework assessment to define their very own signature-training program. During the stay, guests will engage in two 60-minute Workshop training sessions, where performance specialists will utilize a variety of training methods to refine the way the body looks and feels. In addition to the training sessions, guests will be able to experience one 60-minute Yoga class and two 60-minute spa treatments at the Bvlgari Spa. This is the perfect way to reconnect with the body and mind by redefining the very concept of well-being.
- **B.BEAUTIFUL:** A one-night pampering stay to feel revitalized and radiant; the experience will include a special 3-hour Royal Lulur Treatment for two at the Bvlgari Spa along with manicure and pedicure at the Y12 Salon. For the ultimate pampering, ladies will be treated to a luxurious hair mask treatment, cut and blow dry; while men will experience a traditional Italian beard shave and haircut. After a relaxing day at the Bvlgari Spa and Y12 Salon, guests are invited to enjoy a truly Italian evening with an Aperitivo at Il Bar followed by a 3-course set menu at Il Ristorante – Niko Romito.

The BVLGARI STAYCATIONS experiences start from AED 2,800 ++, and are inclusive of daily breakfast and early check-in at 12.00 p.m. For further information and reservations, please contact room.reservations.dubai@bulgarihotels.com or call +971 4 777 5555.

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About Bvlgari Hotels & Resorts

The Bvlgari Hotels & Resorts collection features the distinctive, bold Italian style typical of Bvlgari, reflected in its unique design, its contemporary Italian cuisine and its lavish spas. It conveys the excitement of the Bvlgari brand, its timeless glamour and its magnificent Italian jewelry heritage.

Characterized by superior service and incredible design, the Bvlgari Hotels & Resorts collection is crafted with the same attention to quality that has always distinguished Bvlgari creations - making each a tribute to absolute luxury. Situated in unique locations and designed in harmony with the surrounding area and local traditions, each property blends heritage elements and incredible attention to detail with dramatic contemporary Italian architecture created by architectural firm Antonio Citterio Patricia Viel.

Having grown from a collection of three iconic Hotels & Resorts in Milan, London and Bali, Bvlgari Hotels & Resorts has recently been enriched with the Beijing and the Dubai properties. Bvlgari Hotel Shanghai is the sixth jewel of the collection opened in 2018, while three new Bvlgari Hotels are due to open from 2020 to 2023 in Paris, Moscow and Tokyo.

About Bvlgari

Bvlgari was founded in Rome in 1884 as a jewelry shop and quickly established a reputation for Italian excellence with exquisite craftsmanship and magnificent jewelry creations. The Company's international success has evolved into a global and diversified luxury purveyor of products and services ranging from fine jewels and watches to accessories, perfumes and hotels, with an unrivalled network of outlets in the world's most exclusive areas. Since 2011 Bvlgari is part of the LVMH Group.

For further information, please contact:

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