

BVLGARI HOTELS & RESORTS
PRESENTS
THE “BVLGARI STAYCATIONS”



1st June 2020 – Bvlgari Hotels & Resorts is proud to announce the launch of “**The Bvlgari Staycations**”, a collection of experiences designed for the local community to enjoy a well-deserved short stay in hotel to regenerate and restart after months of being locked in.

Due to the current restrictions and limitations to travel abroad, and born from the union of the two words *Stay* and *Vacation*, the Bvlgari Staycations are a way to indulge in a long-awaited relaxing holiday close to home by benefit of the Bvlgari Hotels & Resorts' beautiful facilities and impeccable services.

The various Bvlgari Staycations experiences focus each one on a different aspect of life that might have been missed during the prolonged lockdown and reflects the new way of approaching social relations: from the B.Active program focusing on fitness and wellbeing for a quick tailor made 'remise-en-forme', and the B.Family experience thought for parents



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who wish to have their children well entertained while relaxing together, to the B.Private staycation that invites guests to enjoy the hotel's space as a private home in full respect of safety and social distance.

The Bvlgari Staycations menu at Bvlgari Hotel Beijing will be available starting from 1st June 2020 and will include the following experiences:

- **B.TOGETHER:** A one-night staycation to escape from the urban fray with a tranquil retreat at Bvlgari Hotel Beijing over the weekend. Couples can enjoy a picnic in the garden and Aperitivo for two at Il Bar on the day of arrival, while enjoying a hearty in-room breakfast on the second day.



The Terrace

- **B.FAMILY:** A one-night staycation for families to spend time outdoor, have fun together and ensure parents some rest after a prolonged period at home. The two-day experience provides welcome amenities for children, in-house kids' activities and a picnic in the garden, aimed at creating good memories for the whole family.



Guest room with kid set-up



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- **B.INDULGED:** A one-night staycation in the one of our suites with a special celebration experience. The experience provides couples a fully relaxing weekend, including the Degustazione dinner menu for two adults at Il Ristorante - Niko Romito, spa treatments, Aperitivo for two and a picnic in the garden.



Il Ristorante - Niko Romito



The BVLGARI SPA

- **B.PRIVATE:** A one-night staycation in a suite room with a made-to-measure Michelin Gourmet Tour. B.PRIVATE provides a space as a private home in full respect of safety and social distancing, in which guests of honour can enjoy dinner by Il Ristorante - Niko Romito in the suite, spa treatment in the suite, lunch in the PDR.



The BVLGARI SUITE



The Bvlgari Staycations can be reserved through www.Bulgarihotels.com from now onwards. Reservations also can be made by calling +86 010-8555 8555 or sending an email to reservations.beijing@bulgarihotels.com.

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About Bvlgari Hotels & Resorts

Unique locations in harmony with the surrounding area, the blend of traditional design with dramatic contemporary Italian architecture by the architectural firm Antonio Citterio Patricia Viel and superior service crafted with the same attention to quality that has always distinguished Bvlgari creations. These are the key elements that characterize The Bvlgari Hotels & Resorts collection.

For all the hotels the approach is the same: the design of the interiors is strongly rooted in the traditions of the location, and careful attention is paid to every detail in a tribute to absolute luxury.

The Bvlgari Hotels & Resorts collection features the distinctive, bold Italian style typical of Bvlgari, reflected in its unique design, its contemporary Italian cuisine and its lavish spas. It conveys the excitement of the Bvlgari brand, its timeless glamour and its magnificent Italian jewelry heritage.

Having grown from a collection of three iconic Hotels & Resorts in Milan, London and Bali, Bvlgari Hotels & Resorts has recently been enriched with the Beijing and the Dubai properties. Bvlgari Hotel Shanghai is the sixth jewel of the collection opened in 2018, while three new Bvlgari Hotels are due to open from 2020 to 2023 in Paris, Moscow and Tokyo.

About Bvlgari

Bvlgari was founded in Rome in 1884 as a jewelry shop and quickly established a reputation for Italian excellence with exquisite craftsmanship and magnificent jewelry creations. The Company's international success has evolved into a global and diversified luxury purveyor of products and services ranging from fine jewels and watches to accessories, perfumes and hotels, with an unrivalled network of outlets in the world's most exclusive areas. Since 2011 Bvlgari is part of the LVMH Group.

BVLGARI Hotels and Resorts Official Website

<http://www.bulgarihotels.com>

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