

BVLGARI HOTELS & RESORTS  
PRESENTS  
THE “BVLGARI STAYCATIONS”



1<sup>st</sup> June 2020 – Bvlgari Hotels & Resorts is proud to announce the launch of “**The Bvlgari Staycations**”, a collection of experiences designed for the local community to enjoy a well-deserved and luxurious hotel stay to regenerate.

Due to the current restrictions and limitations to travel abroad, and born from the union of the two words *Stay* and *Vacation*, the Bvlgari Staycations are a way to indulge in a long-awaited relaxing holiday close to home by benefit of the Bvlgari Hotels & Resorts’ beautiful facilities and impeccable services.

The various experiences offer by The Bvlgari Staycations each focus on a different aspect of life that might have been missed during the prolonged lockdown and reflect the new way of approaching social relations: from the B.ACTIVE program focusing on fitness and wellbeing for a quick tailor made ‘remise-en-forme’, and the B.FAMILY experience crafted



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for parents who wish to have their children well entertained while relaxing together, to the B.PRIVATE staycation that invites guests to enjoy the hotel's space as a private home in full respect of safety and social distancing

The Bvlgari Staycations menu at Bvlgari Hotel Shanghai will be available starting from 1<sup>st</sup> June 2020 and will include the following experiences:

- **B.INDULGED:** A 1 night staycation for you to indulge in Bvlgari lifestyle. B. INDULGED is a 2-day experience for laidback weekends, including 60 min body treatment for two, Aperitivo at 48 floor La Terrazza and a tasting menu at Il Ristorante-Niko Romito for two, in-room Detox Bath experience, and an exclusive Dim Sum Lunch at Bao Li Xuan for two.



*Aperitivo at La Terrazza*

- **B.ACTIVE:** A 2-night staycation which encompasses personal training, specific spa treatments, and a stay at the hotel. During the 3-day session, guests of honor can experience Workshop personal training and body treatment for two days, Aperitivo at 48 floor La Terrazza and in-room Detox Bath experience to achieve a deep physical and mental relaxation.



*Workshop Gymnasium Fitness Studio by Lee Mullins*



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- **B.FAMILY:** A 2-night staycation for families to spend time outdoor, have fun together and ensure parents some rest after a prolonged period at home. B.FAMILY is suitable for families up to 4 members. Families can enjoy Il Cioccolato workshop and Bvlgari Picnic at the lawn on Day 1; try family yoga at rooftop, family Dim Sum lunch at Bao Li Xuan and Chamber of Commerce historical tour on Day 2; enjoy hearty in-room family breakfast on Day 3.



*Family Picnic in front of the former Chamber of Commerce Shanghai*

- **B.BEAUTIFUL:** To regenerate the body and mind and emerge feeling revitalized and radiant. BVLGARI SPA Experience. The core of the 2-day experience is the BVLGARI SPA - 60 min body treatment and 30 min La Mer Facial for two/ manicure at salon for lady and barber treatment for men, signature afternoon tea at Il Bar and a private jewellery tour at Bvlgari Boutique.



*The BVLGARI SPA*

- **B.PRIVATE:** A 1-night staycation in the Bvlgari Suite including an exclusive Michelin Gourmet tour for two. The 2-day staycation concludes various experiences for gourmets, SPA treatments, Aperitivo and more, the grand space of the Bvlgari Suite invites the guests of honor enjoy a home-like weekend with full respect of safety and social distance.



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BVLGARI SUITE

The Bvlgari Staycations can be reserved through [www.Bulgarihotels.com](http://www.Bulgarihotels.com) from now on. Reservations can be made also by calling +86 021-3606 7788 or sending an email to [sha.reservation@bulgarihotels.com](mailto:sha.reservation@bulgarihotels.com).

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## **About Bvlgari Hotels & Resorts**

*Unique locations in harmony with the surrounding area, the blend of traditional design with dramatic contemporary Italian architecture by the architectural firm Antonio Citterio Patricia Viel and superior service crafted with the same attention to quality that has always distinguished Bvlgari creations. These are the key elements that characterize The Bvlgari Hotels & Resorts collection.*

*For all the hotels the approach is the same: the design of the interiors is strongly rooted in the traditions of the location, and careful attention is paid to every detail in a tribute to absolute luxury.*

*The Bvlgari Hotels & Resorts collection features the distinctive, bold Italian style typical of Bvlgari, reflected in its unique design, its contemporary Italian cuisine and its lavish spas. It conveys the excitement of the Bvlgari brand, its timeless glamour and its magnificent Italian jewelry heritage.*

*Having grown from a collection of three iconic Hotels & Resorts in Milan, London and Bali, Bvlgari Hotels & Resorts has recently been enriched with the Beijing and the Dubai properties. Bvlgari Hotel Shanghai is the sixth jewel of the collection opened in 2018, while three new Bvlgari Hotels are due to open from 2020 to 2022 in Paris, Moscow and Tokyo.*



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## About Bvlgari

*Bvlgari was founded in Rome in 1884 as a jewelry shop and quickly established a reputation for Italian excellence with exquisite craftsmanship and magnificent jewelry creations. The Company's international success has evolved into a global and diversified luxury purveyor of products and services ranging from fine jewels and watches to accessories, perfumes and hotels, with an unrivalled network of outlets in the world's most exclusive areas. Since 2011 Bvlgari is part of the LVMH Group.*

BVLGARI Hotels and Resorts Official Website

<http://www.bulgarihotels.com>

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