

# BVLGARI

HOTEL BEIJING



**BVLGARI**  
HOTEL BEIJING

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## OVERVIEW AND DESTINATION



## OVERVIEW AND DESTINATION

Referred to as an 'urban resort', Bvlgari Hotel Beijing is located in the Chao Yang neighborhood amid the prestigious green surroundings of the Embassy District - the heart of China's capital city.

Bvlgari Hotel Beijing rises within the Genesis Beijing, an oasis of tranquility that balances art and nature with sculpted gardens that extend along the Liangma River and include the Genesis Art Gallery, designed by Tadao Ando.

As with all the Bvlgari Hotels and Resorts, the Bvlgari Hotel Beijing was entirely designed by renowned Italian architectural firm ACPV ARCHITECTS Antonio Citterio Patricia Viel. They conceived both the interiors and exteriors in a process comparable to the creation of a high-end Bvlgari jewel: pairing rare, raw materials according to colour, texture and feel, and sculpting them into objects of enduring beauty.

In the spirit of integral design dating back to the 1930s, the architects hand-selected or custom-designed every element for consistency, comfort and purity, allowing the hotel's design to maintain an uncompromisingly Italian style, while simultaneously incorporating the uniqueness of its destination.

The hotel's 119 exquisitely furnished rooms - using outstanding Italian luxury residential furniture brands like Maxalto, B&B Italia and Floss and Flexform - include the exceptional Bvlgari Suite with some of the best views over the city.

Measuring nearly 400 square meters - and offering guests modern Italian design with touches of Chinese tradition coupled with cutting-edge technology - the Bvlgari Suite is one of the largest suites in Beijing.

Il Ristorante - Niko Romito offers spectacular views over the park and an outstanding terrace for outdoor dining. From custom-designed Murano glass chandeliers to chairs and columns wrapped in dark-brown leather, every element of the restaurant's ambiance has been crafted to ensure a seamless experience.

Hailing from the Italian region of Abruzzo, MICHELIN-starred chef Niko Romito is the genius behind the gourmet delicacies at Il Ristorante. Working from his headquarters in Italy and regularly counselling his personally-trained resident chef, Niko brings to Il Ristorante a menu that optimally expresses the culture, elegance and vitality of 'Made in Italy'.



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With its sophisticated atmosphere, The Bvlgari Bar at Bvlgari Hotel Beijing is the city's elite gathering place. Guests can enjoy cocktails, fine wine, champagne and Bvlgari's renowned 'aperitivo' at the signature oval bar, or on the outdoor terrace overlooking the river.

The 1,500 square-metre BVLGARI SPA adds a further luxurious touch to the guest experience featuring 11 treatment rooms, a fitness center and a 25-metre pool made of shimmering mosaic tiles. Inspired by Ancient Rome, they recall the patterns of the historic Terme di Caracalla Roman baths.

On the banks of the Liangma River, which were once used as the training grounds for Imperial thoroughbreds, Bvlgari Hotel Beijing is set amidst lush private gardens, created by international landscape designer Enzo Enea, founder of the Tree Museum in Zurich. The Swiss-based landscape artist conceived them as a dialogue between Italy and China, complementing the exquisite Italian-inspired interiors through a fusion of outdoor and indoor spaces.

The Genesis Beijing features two office towers, the famous Xi Rong Ji restaurant, the Zhong Xin bookshop and Teasure – as well as an outdoor amphitheatre and the Genesis Art Gallery designed by renowned architect Tadao Ando.

The nearby Riverbank Amphitheatre brings added charm, with its open-air concerts, theatre performances and cultural events.

The boutiques, restaurants and art galleries of Sanlitun are all close by, while the 798 Art District - Beijing's landmark for urban culture - is less than 20 minutes away by car. The historic attractions of the Lama Temple and the Forbidden City can be conveniently reached in the comfort of the hotel's limousines.



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## ARCHITECTURE AND DESIGN



## ARCHITECTURE AND DESIGN

Located in China's capital city with over 20 million residents, Bvlgari Hotel Beijing was conceived as an oasis of tranquility. As part of the Genesis Beijing, it balances art and nature and works to beautify its urban surroundings. ACPV ARCHITECTS Antonio Citterio Patricia Viel, the renowned Italian architectural firm that created all the Bvlgari Hotels and Resorts, created Bvlgari Hotel Beijing along pure Italian design lines.

Artistically conceived with luxuriant gardens surrounding the property, the hotel blends traditional Italian design with contemporary architecture. Swiss-based landscape designer Enzo Enea has created a lush garden extending down to the river, which provides a delightful green space for both private and public enjoyment. He developed the oasis to communicate with the modern Italian interiors designed by ACPV ARCHITECTS Antonio Citterio Patricia Viel – taking inspiration from the hotel's unique riverside location.

### CONTEMPORARY ITALIAN SPIRIT

The Italian architectural Firm ACPV ARCHITECTS Antonio Citterio Patricia Viel was charged with designing the entire interior and exterior of Bvlgari Hotel Beijing. Hand-selecting or custom-designing every detail for consistency, comfort and purity, Bvlgari Hotel Beijing maintains an uncompromisingly Italian style throughout. From the marble bathtub to the sculpted door handle, each piece hails from quality materials, with elements coming together in a seamless fashion.

### GUEST EXPERIENCE

Kindred spirits in their approach to luxury living, ACPV ARCHITECTS Antonio Citterio Patricia Viel wished to create a whole new hotel concept for Bvlgari, fusing Italian flair with exceptional guest comfort, convenience and services. Building on this notion, their contemporary design recreates a luxury residential feeling in all hotels and resorts.

Throughout the Bvlgari Hotel collection, this principle comes to life in innovations such as the rooms' square-shaped floor plan to allow windows of natural light; a niched alcove doorway for privacy; an entry vestibule for privacy and soundproofing from the bedroom; a walk-in closet off the vestibule for separation of space; exceptionally-large, multi-sectioned bathrooms divided into a



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large shower and vanity, and open-space bathtub; and a circular traffic pattern that adds a residential feel to the living space.

With windows offering spectacular views, guests are invited to relax, languish in the large Bvlgari tub, sleep off jet lag or simply sit back and enjoy the Bvlgari lifestyle.

Every element of a Bvlgari property is designed with the guest experience in mind, including each Bvlgari amenity:

- The vanity corner provides excellent lighting with a comfortable leather seat and mirror
- The design furniture in every room is created from exquisite materials by the brands in Italy
- The timber floor recreates a private residential atmosphere.
- The Brera Jacuzzi in the Bvlgari Suite enjoys dramatic views over the river.

The furniture in every room hails from Italy's outstanding luxury brands, including B&B, Maxalto, Flos and Flexform, with each piece designed or chosen especially by ACPV ARCHITECTS Antonio Citterio Patricia Viel, and often tailor-made for the Beijing property.

Inspired by the original Bvlgari Hotel Milan, the environs of the bar and restaurant at Bvlgari Hotel Beijing also resonate with the luxury of Italian refinement. Elegant in its teak floor and rich colour tones, the bar and restaurant enjoy a custom-designed screen for privacy, as well as a separation of ambiance. Throughout the common areas, guests are treated to a collection of Bvlgari photographs dating to the Dolce Vita era - a nod to Bvlgari's celebrity connections.

Every element inside the restaurant has been hand-picked to ensure a seamless dining experience, including custom-designed chandeliers by Venetian glassmaker Barovier & Toso, one of the oldest in the world – practising one of the refined and renowned crafts in Italy. Chairs and columns are wrapped in dark-brown leather to contrast the lighter tones of the walls and floor, and to complement the open-plan design of The Bvlgari Bar.

One of the Beijing hotel's breath-taking features is the Ballroom staircase, designed by ACPV ARCHITECTS Antonio Citterio Patricia Viel and twisted with inspiration. Spiral shaped like a dangling Bvlgari jewel, the staircase is a masterpiece of symmetry and material combinations. Almost appearing windswept in its perfect arch, it curls around custom-designed Murano glass chandeliers by Barovier & Toso. The staircase features gold leaf in the exquisite interiors

The hotel's entrance displays a giant painting of famous Chinese artist Yan Pei Ming representing Bvlgari's founder Sotirio Bvlgari. The portrait shows the Patriarch in a pose that seems to welcome the guests and to invite them to leave the hustle and bustle of city life effortlessly behind them.



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The lobby presents exquisite interiors including custom made glass and bronze screens, black marble counters, and an original antique map of the world dating 1690 by the Italian famous cartographer Vincenzo Maria Coronelli, that is exhibited behind the concierge desk.

Another highlight to the art will be the 3 different sets of exceptional photo collection by the artist Irene Kung hanging in the Bvlgari suite, including Duomo Milano / Temple of Heaven, Castel St. Angelo Roma / Drum Tower Beijing as well the Pantheon Roma / Imperial Vault of Heaven, all interpret the dialogue between China & Italy. At the Il Ristorante, guests can enjoy the “Spanish square” photography which is also created by this famous artist.

At the Library lounge, there's another portraits photography collection by the French photographer Olivier Roller, showing another cultural dialogue between China and Roma.

## ETERNITY OF ROME

Quintessentially Roman and of pure Italian heritage, Bvlgari replicates the eternity of its homeland by investing in premium materials. From travertine marble to shining bronze, Bvlgari Hotel Beijing relies on fine materials and finishes to establish the timelessness incarnated by its home country.

Superior textiles, polished woods and rare, hand-selected marble establish the property's elegance.

To recreate the splendour of Rome in Beijing, Bvlgari used iconic black granite and travertine marble for the floors and ceilings in the common areas.

The travertine selected was of a very particular variety from the Tivoli region where, since ancient times, the marble used for Roman palazzi has been quarried. A heterogeneous stone, warm in colour, this marble has less visible veins, but its matte ivory hue echoes the grandeur of Rome.

The attention to detail that goes into each hotel is exemplified by the exquisitely unique cuts of marble used as structures and decoration throughout Bvlgari Hotel Beijing. During its construction, architects and artisans travelled to different countries to research and hand-select singular marble slabs at quarries, detailing the way they preferred the cut of the marble to attain the highest degree of beauty. This process is comparable to Bvlgari's jewellery-creation, whereby a rough stone's potential is identified, and then crafted, cut and polished with care, before being transformed into a fine jewel.

One of the interesting marble choices on the property is the 'book matched' onyx in the Bvlgari Suite bathroom – a rich, deep green stone hand-selected by the Bvlgari architects. From a design point of view, marble is an amazing element that can be allowed to express itself beautifully, if cut correctly. The 'book matched' cut is from the same slab of marble, polished on opposite sides, allowing a near mirror image of its veins and peculiarities – a true masterpiece.



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Bvlgari's use of marble for the jewellery vitrines that line the lobby is equally exceptional. Sculpted like those in Rome's Via dei Condotti flagship boutique, these marble creations swirl with veins of singularity to complement the spectacular jewelled wonders inside. For the property's exterior and its door frames, a special and lighter marble called Breccia Medicea was chosen, a traditional Roman marble variety that was also used in Saint Peter's Basilica in the Vatican City.

Through the staircase guests are led up to the Bvlgari Ballroom for their large celebrations and events. The lavish Bvlgari Ballroom can seat up to 300 guests, while in the spacious foyer up to 400 people can enjoy standing cocktails prior to a function. The 520-square-metre Bvlgari Ballroom has soaring six metre-high ceilings, and can be divided into smaller spaces. In the foyer, the chandeliers are custom-designed with the iconic Bvlgari 8 pointed star, while two board rooms of 70-square-metres apiece open up to a library lounge for guest gatherings and coffee breaks.

## BVLGARI ICONS

While the Bvlgari Hotels & Resorts collection has evolved to include new locations, a Bvlgari property is always born of the same Roman spirit. This is reflected in iconic Bvlgari characteristics that are familiar, emblematic and unchanging. Key touches identify and strengthen the brand across its portfolio; powerful in their design distinction, they are precisely what a Bvlgari guest expects.

In every Bvlgari property, guests find a similar design philosophy: clean lines, peerless materials and furnishings, an aura of spaciousness and a welcoming atmosphere. Iconic Bvlgari photographs, often of celebrities dating to the Dolce Vita era, are framed above common areas as a nod to Bvlgari's red-carpet connections. Actual jewellery sketches from the Bvlgari archives are placed tastefully in rooms and hallways, recalling the jewellery-maker's 19th Century origins.

Bvlgari's auspicious eight-point star motif was inspired by the star on the floor of Rome's Campidoglio (City Hall) designed by Michelangelo. Appearing first as an inlay in the vestibule of Bvlgari's flagship Via dei Condotti boutique in 1933, the eight-point star shines anew in the lobby of Bvlgari Hotel Beijing, as it has become emblematic of the brand. The Maglia Pantheon and Condotti star are echoed throughout the Beijing hotel: in The Bvlgari Bar as a backdrop and elegant room divider; in the mesh pattern that acts as a backdrop or folding doors in the reception area; and in the dramatic two metre-high 8- point star custom-designed crystal chandeliers.

The oval Bvlgari Bar is a priceless icon of the Bvlgari hospitality collection. The famed Fontana della Barcaccia, at the bottom of the Spanish Steps, is said to have inspired its shape. The fountain is located a stone's throw away from Bvlgari's Roman boutique. For Beijing, the bar was made by a skilled local craftsman from hand-hammered bronze, recalling the expertise of the Roman jeweller and the river outside with a water-like texture. Magnificent portals resound as a



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common theme, as well as regal Palazzo marble entrance walls, and Breccia di Seravezza doorways and columns.

Separating the bar from the lobby lounge is a giant custom-designed 'Maglia Pantheon' pattern metal screen that recalls the ornamentation of the ancient Roman monument's floor, part of the architectural tradition of Baroque Rome and an on-going source of inspiration for Bvlgari designs. The screen coupled with a flowing silk curtain that throughout day and night this creates a magical effect reference to the traditional Chinese shadows.

The lobby fireplace has also become a signature feature of the luxury hotel collection and an icon of all Bvlgari lobbies – the same design spirit is found in the fireplace and furniture at Bvlgari Hotel Milan and London, consistently offering an exquisite welcome to hotel regulars.

Guests are always welcome to enjoy an Italian-themed afternoon tea by the fireplace, or the pleasure of lounging in the hotel lobby that features a dramatic black granite floor complemented by views of the private gardens.

Flowing like the meandering Liangma River nearby, the Bvlgari gardens eventually 'flood' into the hotel itself through a bamboo screen, providing privacy and a natural sun filter to the lobby's ground-floor windows.

Bvlgari Hotel Beijing Spa has quickly become an icon of the hospitality collection, featuring Roman-inspired and shimmering mosaic tiles. The centre piece of the spa is a 25-metre indoor swimming pool, surrounded by Roman-inspired Vicenza stone. Echoing the design of its urban sister hotel The Bvlgari Hotel and Residences London, Italian ACPV ARCHITECTS Antonio Citterio Patricia Viel have incorporated columns in the pool area to recreate the feel of an ancient Roman bath.

Adjacent is the vitality pool, where a stunning slab of 'book matched' green marble imported straight from Italy flanks the real gold and green mosaic tiles. A refreshing ice fountain is artfully positioned in front, with a constant flow of sparkling ice tumbling down from the ceiling to resemble diamonds cascading from the sky. A green and orange mosaic against the back wall recalls the pattern in Rome's ancient Terme Di Caracalla thermal baths.

## ENVIRONMENTAL CONSCIOUSNESS

As a brand with foresight as well as respect for its past, Bvlgari has incorporated environmentally-friendly practices into the design of Bvlgari Hotel Beijing. They include a variety of state-of-the-art approaches that are common to every Bvlgari property, including an investment in general sustainability, and the technology with which the hotel is heated and powered.



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## CREDITS

Project/ interiors and exterior design

ACPV ARCHITECTS Antonio Citterio Patricia Viel

Project Director

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Lighting Design

Isometrix

Landscape Design

Enea GmbH



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ROOMS AND SUITES



## ROOMS AND SUITES

Elegant and contemporary, the 119 rooms and suites of Bvlgari Hotel Beijing are a haven of luxury in the heart of the Chinese capital. Guests enjoy the elegance and comfort of exquisite Italian furnishings and sleek Italian design by Italian architectural firm ACPV ARCHITECTS Antonio Citterio Patricia Viel. With a minimum size of 55 square metres, the hotel rooms are among the spacious in the city.

Luxury suites range from 71-square-metres to the 380-square-metre BVLGARI Suite, one of the biggest in Beijing.

Room categories:

Superior Rooms – 58 square metres

Deluxe Rooms – 60 square metres

Premium Rooms ranging from 55 to 62 square metres

Junior Suites - 71 square metres

Superior Suites ranging from 83 to 102 square metres

Deluxe Suites -102-121 square metres

Premium Suites ranging from170 to 214 square metres

Terrace Suite -195 square-metres

BVLGARI Suite – One bedroom suite with large living room and dining area. With an overall surface of 380 square-metres, it offers one of the views over the city's exclusive Embassy District.

### ROOMS

Guests enjoy the exceptional comfort of exquisite furnishings and amenities, modern Italian design, state-of-the-art technology, and exclusive BVLGARI toiletries.



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Italian designer furniture and furnishings from prestigious Italian brands such as Maxalto, B&B, Flexform and Flos, are either hand-selected or custom designed by Antonio Citterio Patricia Viel.

Incorporating the Bvlgari innovation of a private elm wood alcove to enter the room, Bvlgari's Beijing architecture makes it unique with its wooden hallway exteriors. This alcove concept remains at the heart of Bvlgari's approach to guest comfort.

Fusing highest quality materials with Italian design, the rooms feature: Calacatta marble tables, the iconic Kelvin lamp by Flos and woven herringbone design for the headboard and chairs, bringing Rome to China in sleek comfort.

For the Beijing location, ACPV ARCHITECTS Antonio Citterio Patricia Viel created a 'stacked trunk' design for the placards and folding screens - recalling the history of Chinese travelers from another era. When elite Chinese would travel, they had four trunks to accommodate clothing for every season and would switch out the trunk on top according to the season. The walk-in closets in the room echo this tradition, opening to reveal a spacious yet modern closet, with a historic twist.

The vanity niche is classic Bvlgari, with luxury lighting and comfort allowing guests to prepare to step out for the evening. Centred around a custom-designed leather stool, the vanity table is surrounded by drawers, lights and a make-up shelf. Attention to luxury detail also includes a Chinese tea set by luxury local brand Shang Xia, a custom-designed soap holder and the comfort of Bvlgari luxury products.

## SUITES

The Suites at Bvlgari Hotel Beijing, elegant and contemporary, are a haven of luxury characterized by an innovative elm wood alcove that opens to a cozy living room that leads to the bedroom. It features a comfortable king size bed, an ample walk-in closet and the Italian décor. The Italian custom-design furnishings create a refined yet welcoming atmosphere, an expression of the constant attention to detail for which Bvlgari is famous. The suites feature a library with a selection of sophisticated coffee table books from Bvlgari heritage archives and international artists. The bathroom is adorned in luminous white Navona travertine, and offers a large shower and an impressive free standing black granite bathtub.

The Deluxe and Premium Suites enjoy floor to ceiling windows overlooking the Liangma River and the Beijing skyline. Equipped with a comfortable super king size bed and featuring lavish 600-thread-count bed linens and Italian custom-design furniture, they present a large walk-in alcove that leads to a superb master bathroom coated in luminous white Navona travertine.

The Terrace Suite is exquisitely equipped not only for indulgence but also, upon request, for private dinners on the large outdoor terrace with a 360° view of the hotel's private lush gardens,



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the Liangma river and the Embassy District. The spacious living room includes custom-designed Chinese inspired console tables and vases and is perfect for an extended stay, offering the feeling of a private residence.

All the suites feature Master & Dynamic headphone and the Technogym weights.

## THE BVLGARI SUITE

Measuring nearly 400 square meters, the Bvlgari Suite is one of the largest suites in Beijing. Offering guests sweeping views of the Liangma River, the Beijing skyline, and Bvlgari's own magnificent private gardens, the suite features contemporary Italian design coupled with state-of-the-art technology.

Extremely high ceilings make this luminous suite exceptional, together with teak finishing's and floor-to-ceiling windows. The spacious living room enjoys the quality furnishings of a private residence, including a charming library with an exclusive book selection, a custom-made chandelier of crystal rods that recall the BVLGARI logo, and custom-designed Chinese console tables and vases. A black granite floor adds panache and distinction, and soft carpets from Morocco complement the design, while extraordinary Devialet speakers enhance the suite experience. A precious dining table stands out in the private dining room decorated with different pieces of art and exceptional photos by artist Irene Kung.

The bedroom, with its comfortable super king size bed made from woven bamboo, has an elegant walk-in closet leading to the master bathroom.

Languishing in the large Jacuzzi bathtub, guests enjoy pure relaxation with perfect river views. Meanwhile, the shower backdrop is made from a unique piece of 'book matched' onyx - a rich, deep green stone, polished on opposite sides allowing a near mirror image of its veins and peculiarities – a true masterpiece.

The Bvlgari Suite is accompanied by its own Spa treatment room and private sauna, wine cabinet and wine fridge, and Technogym weights and headphones by Master and Dynamics.

## PERSONALIZED SERVICE

The guest service at Bvlgari Hotel Beijing is highly personalised. All guests enjoy the privacy of in-room check-in with the possibility of an unpacking and packing service. Breakfast is offered 24 hours a day, and exclusive services for Suite guests include a 24- hour butler. Berluti shoe shine is available with unique leather finishing. Convenient Technogym indoor exercise equipment is available in the suite upon request, providing guests with a private space for their fitness needs. The Bvlgari Hotel Beijing's concierge experts will customize each guest's itinerary to explore the capital, and guests can take advantage of the hotel's Mercedes Benz limousine for easy access to



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the Great Wall and other historical attractions, ensuring a fast, comfortable, and convenient experience.

## EXCLUSIVE BVLGARI HOTELS & RESORTS AMENITIES

In the haven of their exquisite rooms, guests are introduced to the olfactory ritual of the “BVLGARI HOTELS & RESORTS” collection. Developed by Master Perfumer Jacques Cavallier, the fragrance “BVLGARI HOTELS & RESORTS” was exclusively created for the Bvlgari Hotels & Resorts amenities line, and consists of shower gel, shampoo, conditioner, body lotion, aftershave balm, soap and oshibori. The fragrance exemplifies Italian freshness and elegance, with a combination of zests, roots, leaves, flowers and barks, and opens up with elegant notes of bergamot essence from Calabria blended with ginger.



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RESTAURANTS AND BARS



## RESTAURANTS AND BARS

The Bvlgari Hotel Beijing houses signature dining and drinking options on site, namely Il Ristorante – Niko Romito, The Bvlgari Bar, and the Lobby Lounge, which will be complemented by the three-MICHELIN-starred Xin Rong Ji Restaurant in the adjacent building. The "Michelin Guide Beijing 2024" was released in October 2024, and the Il Ristorante - Niko Romito at the Bvlgari Hotel Beijing has been awarded one Michelin star for 6 consecutive years. Inspired by the original Bvlgari Hotel Milan, the environs of the bar and the restaurant at Bvlgari Hotel Beijing resonate with the luxury of Italian refinement. Elegant in their teak floor and rich colour tones, the bar and restaurant enjoy a custom-designed screen for privacy, as well as a separation of ambiance. Throughout the common areas, guests are treated to a collection of Bvlgari photographs dating to the Dolce Vita era - a nod to Bvlgari's celebrity connections.

### **IL RISTORANTE – NIKO ROMITO**

Echoing the elegant design of the original Bvlgari Hotel Milan, Il Ristorante - Niko Romito features exquisite furniture to ensure a seamless dining experience, including custom-designed Murano glass chandeliers by Barovier & Toso and chairs and columns wrapped in dark-brown leather to contrast the lighter tones of the walls and floor.

The table settings have been conceived to celebrate the contemporary Italian dishes on the menu and feature Bvlgari silverware and hand-cut Murano Salviati glasses.

The 70-seat restaurant offers spectacular views over the park and opens up to an outstanding wooden-decked terrace immersed in the lush gardens for luxury outdoor dining.

Hailing from the Italian region of Abruzzo, MICHELIN-starred chef Niko Romito is the genius behind the gourmet delicacies at Il Ristorante. For Bvlgari Hotels & Resorts, Niko has specially designed a new concept which, while preserving the fundamental philosophy of simplicity, synthesis and a quest for the quintessence of flavour which has made his restaurant famous all over the world, also contains highly original elements.

Working from his headquarters in Italy and regularly counselling his personally-trained resident chef, Niko brings to the dining rooms of the Bvlgari Hotel Beijing, a menu that optimally expresses the culture, elegance and vitality of 'Made in Italy'.



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The gastronomic approach uses premium Italian and international ingredients and locally-sourced organic materials made even more precious by methods that always focus on simplicity, as well as humble ingredients ennobled by technique.

An ultra-pure broth to begin with, an original antipasto that encapsulates a grand tour of all the regions of Italy, accompanied by recodified versions of tagliatelle with ragù, veal Milanese, broken pasta with octopus and potato, preserved tuna, tiramisù – just to name a few dishes.

Bread is always the protagonist at the centre of the table, a key element of Niko's philosophy and the mainstay of the Italian food culture. Careful attention is given to the full spectrum of Italian-style 'Fondi', those sauces obtained by mixing and reducing the cooking juices of meat and fish with various herbs, and the extra virgin Carma oil, an award-winning organic olive oil produced in Italy, a venture partnered by the Bvlgari family.

Three different menu options are available: 'à la carte', 'set menu' and 'sharing menu', the latter 2 also available with a curated wine pairing selection.

An extensive selection of more than 500 Italian and international labels are on the wine list, including organic and biodynamic wines. Limited edition of 250 numbered and autographed bottles of Podernuovo a Palazzone Di Giovanni Bvlgari created exclusively for Bvlgari Hotels and Resorts are also on offer.

Seating up to 12 people, a Private Dining Room adjacent to Il Ristorante features a work of art by artist Irene Kung, representing Rome's Piazza di Spagna following the restoration sponsored by Bvlgari in 2016, The Private Dining Room opens up to a private terrace for 20 people.

## THE BVLGARI BAR

With its sophisticated atmosphere, The Bvlgari Bar at Bvlgari Hotel Beijing was conceived as a gathering place for Beijing's elite. Guests can enjoy cocktails - including the signature Bvlgari Cocktail, fine wine and champagne during Bvlgari's renowned Aperitivo Hour either at the signature oval bar, or on the outdoor terrace overlooking the river.

Sharing space with Il Ristorante and featuring the same park view, the iconic oval Bvlgari bar is shaped like the famed Fontana della Barcaccia near Bvlgari's flagship Roman boutique. The oval bar has become a signature feature of the Bvlgari hospitality collection, and is interpreted in each property with different materials.

For Beijing, the bar's rounded shape is made from stainless steel and bronze, hammered and polished by a skilled local artisan. Bronze is a mix of metals used for structures meant to endure. So Bvlgari sculpts its oval bars from it, to provide a lifetime of elegant sociability, with the elliptical shape offering travelling guests a friendly ambiance.



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In an innovative use of the iconic Bvlgari 'Maglia Pantheon' pattern, the back wall of The Bvlgari Bar features a mesh screen of artful shapes, covered by a layer of silk fabric, creating a Chinese Shadows effect. This signature Bvlgari pattern recalls the ornamentation of the floor of the Roman Pantheon, and is a part of the architectural tradition of Baroque Rome that continues to be a source of inspiration for Bvlgari.

## LOBBY LOUNGE

Featuring black granite floors, extremely high ceiling and ground-floor windows externally surrounded by a bamboo alley that works as a screen providing privacy and a natural sun filter, the hotel's entrance displays a large painting by renowned Chinese artist Yan Pei Ming representing company founder Sotirio Bvlgari. The portrait shows the Patriarch in a pose that seems to welcome the guests and invite them to leave the hustle and bustle of city life behind them.

The lobby presents exquisite interiors. They include custom-made glass and bronze screens, black marble counters and an original antique map of the World dating back to 1690 by famed Italian cartographer Vincenzo Maria Coronelli, that hangs behind the concierge desk.

Guests are always welcome to enjoy an Italian-themed afternoon tea by the fireplace, or the pleasure of lounging in the hotel lobby. Conceived in the same design spirit as the fireplace in The Bvlgari Hotel Milan and The Bvlgari Hotel London, the signature fireplace has become a recognisable icon of all Bvlgari lobbies, offering a warm welcome to hotel regulars.

Complementing the Italian lounge décor featuring large lounge sofas, low tables, bronze-coloured carpets and glamorous photos of Italian celebrities from the 60s, are the lush private gardens: a hallmark of landscape architect Enzo Enea, fusing outdoor and indoor spaces.



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## LANDSCAPE AND GARDENS



## LANDSCAPE AND GARDENS

Acclaimed landscape architect Enzo Enea, founder of the Tree Museum in Zurich, has succeeded in creating a true Urban Resort at Bvlgari Hotel Beijing, an oasis blending nature and art with touches of Chinese inspiration. Overlooking the Liangma River, Bvlgari Hotel Beijing enjoys sweeping views of its riverside gardens from the hotel lobby, the restaurant and from all the rooms. The river gives the Beijing gardens their distinct feel, as the entire landscaping design unfolds from this central core of inspiration.

From the riverside walkway, the guests' experience ripples inward toward the hotel, allowing for quiet moments and relaxing panoramas. Enzo's approach to landscaping is a dialogue between the Italian and Chinese garden traditions, and facilitates the harmony between the interior and the exterior. Curving to unfold new experiences and views, as would a meandering river, the garden eventually 'floods' into the hotel itself, with a bamboo screen providing privacy and a natural sun filter for the ground-floor windows.

Through the abstract interpretation of concepts inspired by traditional Chinese landscaping, as well as a clear strategy for spatial articulation, Enzo developed a succession of natural scenes that unfold from one another. The use of colour and symbolic vegetation, the balance of yin and yang, the layering of subtle dualities and, of course, the impressive native plant species used - magnolia, pink peach, bamboo, clove, pine, crape myrtle, jasminum nudiflorum and wisteria - have both a poetic and an artistic meaning. Such as the peach trees that refers to the ancient Chinese poem or especially the magnificent Chinese pines, which inspired the hotel logo. Representing

resilience and longevity, the pine trees are 'living sculptures' scattered throughout the property, that act as anchors holding the project together. In China, pine trees are so culturally important that they are known as the 'Elders of all Trees'. Pine trees can withstand bruising weather while maintaining a youthful appearance and are a symbol of endurance and the symbiotic relationship with the seasons.

With soft geometrical lines, the inclusion of graven islands gives harmony to the garden, adding a deeper meaning: rock = island = mountain = virtue, stability and endurance. Enzo is particularly known for his intense passion for trees, which has led him to collect them for over 20 years. In 2010, he created the Tree Museum in Switzerland, a place representing his desire to combine landscape, botany, art, architecture and design, while creating awareness of time and nature.



# BVLGARI

HOTEL BEIJING

Recognising the time required to create a luxuriant landscape, Enzo hand-picked dozens of aged trees, including a collection of 200-year-old pine trees from TAIAN that were planted in the hotel's garden while construction was underway, to give them the time to adapt to Beijing's soil and climate.

For this specific project, Enzo aspired to maintain Bvlgari's holistic hotel development vision, intended to inspire and transform society through art, design and importantly nature. The Bvlgari gardens were designed to complement and extend the exquisite Italian-inspired interiors, created by architectural firm ACPV ARCHITECTS Antonio Citterio Patricia Viel. A hallmark of Enea's projects has always been its fusion of outdoor and indoor spaces, the creative intertwining of the 'soul of the house' with its surroundings.

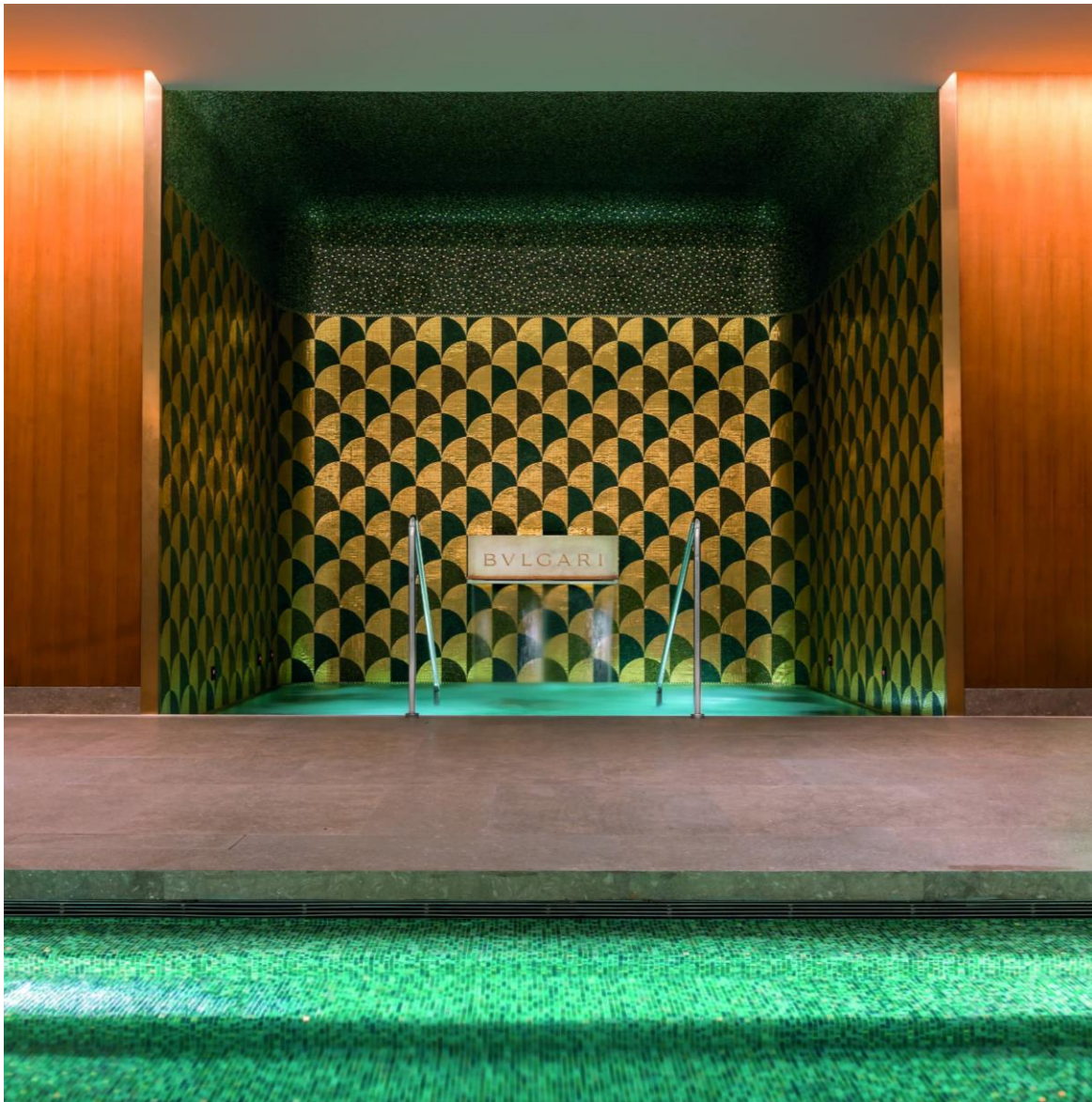
At the entrance, a forest of bamboo and sculpted pines representing purification and rejuvenation draws visitors in, allowing them to leave the busy city life behind them. In the southern garden and terrace, evergreen waves of hydrangeas and grasses - framed by peach and maple trees - create open and fluid spaces that endure with the changing of the seasons. At the centre of the garden, a couple of 200 year-old pines hold centre-stage.

## COMPANY PROFILE

Enea Landscape Architecture was established in 1993, when Enzo Enea took over his father's garden decoration company. Today, Enea is recognized as one of the leading landscape architectural firms in Switzerland, and throughout the world. The company is widely known for its ability to deal with the complex design and construction challenges of a variety of projects, including private gardens and terraces, restaurants, hotels and resort environments, corporate gardens, public parks and golf courses. The unique strength of the company lies in its capacity to offer clients a complete in-house service package, inclusive of the entire creation and implementation of a project. Enea begins its work with the planning and construction phases, the design and installation of irrigation and lighting systems, comprehensive garden care, and finalises each project with the furnishings of the gardens. With a team of almost 200 talented and highly qualified individuals, Enea is a global practice with Headquarters in Rapperswil Switzerland and offices in Zurich, Miami and New York.



BVLGARI  
HOTEL BEIJING



SPA AND RETREATS



## SPA AND RETREATS

Created by ACPV ARCHITECTS Antonio Citterio Patricia Viel, the calming 1,500-square-metre BVLGARI Spa at Bvlgari Hotel Beijing occupies two floors, and features 11 treatment rooms, a 25 meter indoor pool, a vitality pool, steam, sauna and relaxation rooms, and a beauty salon.

The spacious gym and adjacent movement studio feature the latest Technogym and Kinesis equipment, the gym comprehensive workout, and Pilates. Guests can indulge in the BVLGARI SPA's harmonious atmosphere, and the pool's gold tiles, to complement their fitness or Spa experience.

### SPA

Renowned for its luxury treatments, the Bvlgari Spa features 11 Spa treatment rooms, and two Spa Suites for couples. Bvlgari proudly uses Augustinus Bader & La Mer products. Incorporating the mastery of its Asian location, each Spa treatment in Beijing blends traditional Chinese and Western techniques. Guests can also simply indulge in the Spa's harmonious atmosphere, or enjoy a swim in the 25-metre pool, to round off their Spa experience.

Infused with Italian sophistication and elegance, the Spa offers market-leading advanced beauty treatments, prestigious memberships and a range of result-driven, yet authentic treatments inspired by local wellbeing rituals.

The treatment menu combines signature Bvlgari journeys such as the Himalayan Crystal Healing or the Intense Protection Ritual, and treatments from ancient Chinese traditions including the Qi rebalancing holistic experience.

### POOL AREA

The centre piece of the spa is a 25-metre indoor swimming pool, surrounded by walls made of Vicenza stone, originating from a volcanic rock that contains a large number of fossils, it brings a unique biological aesthetic texture to the stone. Because of its softness, the Vicenza stone is not easy to craft, and aiming for perfection, the artisans took an average of four hours to cut and finish each square meter. Echoing the design of its urban sister hotel Bvlgari Hotel and Residences London – ACPV ARCHITECTS Antonio Citterio and Patricia Viel have incorporated columns in the pool area to recreate the feel of an ancient Roman bath. Cabanas with flowing sheer fabric in the poolside area offer guests a chance to relax after a spa treatment or an invigorating swim.



# BVLGARI

HOTEL BEIJING

Thousands of golden mosaic stone tiles have been hand-laid to create echoes within the pool of ancient Roman baths. Adjacent is the vitality pool, designed to cleanse and detox the skin and relieve tired muscles, thanks to its massaging water and air jets. Green and orange mosaics covering the back wall complement the pool with a pattern that recalls the Terme Di Caracalla.

## RELAXATION/CHANGING ROOMS

Separate male and female changing areas feature saunas, steam rooms, ice fountains and cooling showers. The steam area uses precious Himalayan salt stones, which formed around 260 million years ago and continue to maintain their healing properties.

## BVLGARI GYMNASIVM

Bulgari Hotels & Resorts new fitness concept, developed in partnership with Technogym, a world leading brand in products and digital technologies for fitness, sport, and health for wellness, Bulgari Gymnasivm has been crafted to create an extraordinary wellness and fitness experience designed to the highest standards for the guests' training. The Bulgari Gymnasivm journey begins at the fitness center, where guests are offered a comprehensive wellness assessment using the latest digital innovations via the Technogym Checkup. This onboarding uses AI to create a training programme designed for optimal results, which the guest can access at any time from their own devices. On-demand workouts are a key part of the bespoke Technogym offerings, giving guests in-room access to a library of dynamic workouts. Bulgari Gymnasivm represents the brand's commitment to providing unique wellness and fitness journeys specifically tailored to the needs and passions of each guest.



BVLGARI  
HOTEL BEIJING



WEDDINGS & BANQUETS



## WEDDINGS & BANQUETS

Bvlgari Hotel Beijing is an ideal venue for gatherings, offering numerous areas on site for public or private events. Centrally located in the heart of Beijing's Embassy District, the property's luxuriant gardens and high-end amenities make it a unique Urban Resort.

All meeting facilities at Bvlgari Hotel Beijing are on the second floor, and feature floor-to-ceiling windows that bathe the rooms in natural light.

Bvlgari Hotel Beijing is proud to host to some of society's elegant weddings and events, featuring the exclusive Bvlgari experience and Italian luxury lifestyle.

The hotel's main banqueting venue is the Bvlgari Ballroom. From the hotel lobby, the guests are led up to it for large celebrations through the staircase designed by ACPV ARCHITECTS Antonio Citterio Patricia Viel. It is one of the hotel's breath-taking features, with its magnificent twists. Spiraled like a suspended Bvlgari jewel, the staircase is a masterpiece of symmetry and material combinations embracing a one-of-a-kind magnificent chandelier by Barovier & Toso.

The lavish Bvlgari Ballroom can host up to 300 seated guests, while in the spacious foyer up to 400 people can enjoy standing cocktails prior to a function. The 520-square-metre Bvlgari Ballroom has soaring 6-metre-high ceilings, and can be divided into smaller spaces.

With their impressive Chinese pines, the hotel gardens are the perfect location for weddings during the warm season. Scattered throughout the property, these 'living sculptures' represent resilience and longevity, and offer the perfect backdrop for outdoor events. Whatever the occasion, and whatever the location chosen, our promise of seamless service ensures the big day will be unforgettable.

Two board rooms of 70-square-metres apiece open up to a library lounge for guest gatherings and coffee breaks.

For exclusive board meetings or private events, the Bvlgari Suite offers sweeping views of the hotel's magnificent grounds, the Liangma River, the international Embassy District and Bvlgari's own private gardens. Exceptionally high ceilings make the luminous 380sqm suite truly unique, along with teak finishing and sweeping floor-to-ceiling windows.



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HOTEL BEIJING



HOTEL HIGHLIGHTS



## HOTEL HIGHLIGHTS

- Blending art with nature, Bvlgari Hotel Beijing is situated in the prestigious residential Chao Yang district within the extraordinary Genesis Beijing, which includes state-of-the-art office towers, a vibrant public space and the Genesis Art Gallery. It is surrounded by luxuriant, sculpted gardens making the property a benchmark for enlightened luxury living.
- Entirely designed by Italian architectural firm ACPV ARCHITECTS Antonio Citterio Patricia Viel as an Urban Resort, the property pulses at the heart of the exclusive Embassy District, while offering spacious hotel rooms and peerless luxury amenities.
- Bvlgari Hotel Beijing was created by one hand, one style, one ethos – the integration of a purely Italian soul to create a luxury residential feel, featuring premium Italian brands including B&B, Maxalto, Flos and Flexform.
- Bvlgari Hotel Beijing has uninterrupted, south-facing views.
- A unique portrait of Sotirio Bvlgari painted by Yan Pei-Ming, one of the greatest contemporary artist of his generation, welcomes guests in the hotel lobby.
- A collection of photographs by artist Irene Kung from Sweden decorate different areas of the hotel. • Featuring only 119 rooms and suites, including a 380sq metres Bvlgari Suite, the hotel offers guests a truly personalised service.
- Bvlgari's famed Il Ristorante- Niko Romito and The Bvlgari Bar open in its Beijing property, offering sophisticated dining and a prestigious gathering place for the city's elite.
- The world-renowned 3-MICHELIN star Italian chef Niko Romito is the chef curator of the Il Ristorante – Niko Romito concept for Bvlgari Hotels and Resorts.
- The Bvlgari Spa offers 1500 square metres of luxury wellness facilities, including a 25-metre indoor pool, a vitality pool, a Bvlgari Gymnasivm and personal trainers. Eleven treatment rooms, steam rooms, sauna and relaxation rooms and a beauty salon are also available to pamper Bvlgari guests.
- The hotel's event amenities include a stunning Italian-inspired ballroom with a sweeping staircase, full business facilities and private parking inside.



# BVLGARI

HOTEL BEIJING

- The sculpted gardens that surround the property, designed by landscape artist Enzo Enea, extend to the Liangma River, creating an oasis of green serenity while offering public walkways along the river and a private park for Bvlgari guests.
- Bvlgari Hotel Beijing provides a bespoke shopping experience service with personal consultants available to assist guests for art, fashion or lifestyle purchasing experience including the privilege of having private viewings of Bvlgari jewels in their own suites.
- The exclusive BVLGARI HOTELS & RESORTS bath collection is available in all rooms and suites.
- The hotel is just 10 minutes away from the trendy dining, fashion and art gallery district of Sanlitun, and 20 minutes from the 798 Art District – Beijing’s landmark for urban culture.
- Bvlgari Hotel Beijing is the fourth jewel Bvlgari adds to its Hospitality Collection, after Milan, Bali and London.
- Bvlgari Hotels & Resorts Collection began as an initial array of three establishments in Milan, London and Bali, and recently added new ones in Tokyo & Rome. Bvlgari Hotels & Resorts hotel cluster currently consists of nine hotels & resorts including Milan, Bali, London, Beijing, Dubai, Shanghai, Paris, Tokyo, Bvlgari Hotel Rome is the ninth jewel in the collection, and three additional hotels are coming soon to Miami, Bodrum, Maldives, between 2025 and 2026.



BVLGARI

HOTEL BEIJING



HOTEL FACTSHEET



**BVLGARI**  
HOTEL BEIJING

## HOTEL FACTSHEET

<b>Address &amp; contact details</b>	The Bvlgari Hotel Beijing Building 2 No. 8 Courtyard, Xinyuan South Road, Chaoyang District, Beijing, China, 100027
<b>Information</b>	beijing@bvlgar-hotels.com www.Bulgari-hotels.com
<b>Opening</b>	September 27th, 2017
<b>Category</b>	5-star luxury
<b>Accommodation</b>	119 rooms and suites, including Superior Room (58 sqm), Deluxe Room (60 sqm), Premium Room (55-62 sqm), Junior Suite (71 sqm), Superior Suite (83 – 102 sqm), Deluxe Suite (102 – 121 sqm), Premium Suite (170-214 sqm), Terrace Suite (195 sqm), and The Bvlgari Suite (380 sqm).
<b>Dining facilities</b>	<ul style="list-style-type: none"><li>• Il Ristorante - Niko Romito/ 132 seats (62 indoor; 1 Private Dining Room x 10; 60 outdoor)</li><li>• The Bvlgari Bar / 126 seats (74 indoor; 52 outdoor)</li><li>• Lobby Lounge / 26 seats</li><li>• Mezzanine Lounge / 44 seats in the lounge, 24 seats in the private room</li></ul>
<b>The BVLGARI SPA</b>	The serene 1,500-square-metre BVLGARI SPA at The Bvlgari Hotel Beijing occupies two floors <ul style="list-style-type: none"><li>• 11 treatment rooms, including 2 couple rooms</li></ul>



# BVLGARI

HOTEL BEIJING

- Relaxation Lounge
- Manicure & Pedicure Salon
- Steam and Sauna
- Swimming Pool (25m x 7.5m) and Vitality Pool
- Movement Studio

**Gym** Bvlgari Gymnasivm

**Meeting facilities** 520-square-metres BVLGARI Ballroom reaches to 6-metre-high ceilings

- Two Boardrooms 70-square-metres each that can be merged

- A business lounge

**Collaboration** Momo Bike, Berluti, Technogym weights, Master and Dynamic, Kinesis, Augustinus Bader, La Mer, Amala, Refinery Shang Xia, Carma organic olive oil, Devialet

**Architecture Project** ACPV ARCHITECTS Antonio Citterio Patricia Viel

Project Director

Flaviano Capriotti

Building Facade Design KPF

Lighting Design Isometrix

Landscape Design Enea GmbH

**Landscape / plants** Chinese pines, bamboo, magnolia, blossom, clove, crape myrtle, jasmine, wisteria, peach trees

**General Manager** Anthony Smekens

**Total staff** Nearly 300 persons

**Location** Referred to as an 'Urban Resort', the property is located in the heart of the exclusive Embassy District, in China's capital city.



# BVLGARI

HOTEL BEIJING

Blending art with nature, the Hotel is situated adjacent to the Genesis Art Gallery, and surrounded by lush, sculpted garden.

- Beijing embassy area: 3 minutes by car
- Sanlitun ENT zone: 3 minutes by car
- 798 Art District: 10 minutes by car
- Lama Temple: 15 minutes by car
- Forbidden City: 20 minutes by car
- Temple of Heaven: 20 minutes by car
- Great Wall at Badaling: 50 minutes by car

## Materials

- Calacatta marble: table top
- Limestone: facade
- Onyx: The Bvlgari Suite and spa counter
- Mosaic vitality pool
- Navona Travertine
- Elm wood – room
- Teak wood – bar&restaurant
- Cashmere – blankets by Enzo degli Angiuoni in each room
- Palazzo Marble
- Breccia di Seravezza – doorways and columns

## Furniture Brands

- Castiglioni lamp
- Maxalto
- Flos
- Flexform
- B&B



# BVLGARI

HOTEL BEIJING

- Barovier and Toso
- Devialet speakers
- Murano Salviati Glasses

