

BVLGARI HOTEL ROMA RECOGNIZED AS THE BEST  
HOTEL IN THE WORLD BY VIRTUOSO TRAVEL



*Rome, August 2024* – Bvlgari Hotel Roma has been recognized as the best hotel in the world 2024 by Virtuoso Travel, the prestigious international network that brings together the leading professionals in luxury travel. This achievement celebrates the excellence of Italian hospitality and further strengthens Bvlgari’s role in the global luxury landscape.

Located in Piazza Augusto Imperatore, in the heart of the Eternal City, Bvlgari Hotel Roma represents the highest expression of Bvlgari’s elegance, service, and savoir-faire, paying tribute to the brand’s Roman heritage.

This extraordinary achievement is the result of the dedication and commitment of the entire Bvlgari team, further reinforcing the bond between Italian excellence and world-class luxury hospitality.

For more information:

Angelica Carrara, [angelica.carrara@bulgarihotels.com](mailto:angelica.carrara@bulgarihotels.com)

[www.bulgarihotels.com](http://www.bulgarihotels.com)



# BVLGARI

## HOTELS & RESORTS

### **Bulgari Hotels & Resorts**

*Unique locations in harmony with the surrounding areas, the blend of traditional design with dramatic contemporary Italian architecture by the architectural firm ACPV Architects Antonio Citterio Patricia Viel and superior service crafted with the same attention to quality that has always distinguished Bulgari creations. These are the key elements that characterize the Bulgari Hotels & Resorts collection.*

*For all the hotels, the approach is the same: the design of the interiors is strongly rooted in the traditions of the place, and careful attention is paid to every detail in a tribute to absolute luxury.*

*The Bulgari Hotels & Resorts collection features the distinctive, bold Italian style typical of Bulgari, reflected in its unique design, its contemporary Italian cuisine, and its lavish spas. It conveys the excitement of the Bulgari brand, its timeless glamour, and its magnificent Italian jewelry heritage.*

*Bulgari Hotels & Resorts collection includes properties in Milan, London, Bali, Beijing, Dubai, Shanghai, Paris and the recently added ones in Rome and Tokyo.*

*Four additional hotels and resorts are coming soon to Miami, Bodrum, Maldives and Cave Cay between 2026 and 2029.*

### **Bulgari**

*Part of the LVMH Group, Bulgari was founded in the heart of Rome in 1884. Over the decades, the Brand has established a worldwide reputation as magnificent Roman High Jeweler and icon of Italian art of living thanks to its exquisite craftsmanship, visionary design and audacious color combinations.*

*Through a pioneering vision intrinsic in the brand's DNA since its founding, the company's international success has evolved into a global and diversified luxury purveyor of products and services, ranging from fine jewels and high-end watches to accessories and perfumes, and featuring an extended network of boutiques and hotels in the world's most exclusive shopping areas.*

*Demonstrated through its numerous philanthropic partnerships, Bulgari deeply believes in innovating the present for a sustainable future through its commitment to Social & Environmental Responsibility and giving back – to nature and to the community.*

