

AGREEMENT SIGNED FOR
A BVLGARI RESORT IN BODRUM,
TÜRKIYE TO OPEN IN 2027



A rendered image of the peninsula hosting the Bvlgari Resort Bodrum

Rome – 10th June,2024 - Bvlgari Hotels & Resorts is delighted to announce that they have signed a much anticipated agreement for a new Resort in Bodrum. This will be the 11th gem of the Jeweler's Hospitality collection, scheduled to open in 2027.



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This announcement follows the latest openings of Bvlgari Hotels in Rome and Tokyo in 2023, and the next projects to open, in the Maldives in 2026 and in Miami Beach in 2018, thus bringing the Bvlgari Hotels & Resorts Collection to twelve properties, including Milan, Rome, Paris, London, Dubai, Shanghai, Beijing and Bali.

Once home to one of the Seven Wonders of the Ancient World, the Mausoleum at Halicarnassus, today Bodrum, stands out as one of the most coveted and exclusive destinations in the Mediterranean area. The new Resort will be set on an entire peninsula, close to the Türkbükü - Gököy coast, already known as a premier location in that region.

The project, which will be developed according to the best sustainability practices, will be designed and curated, like all the other Bvlgari Hotels & Resorts, by the Milanese architectural firm ACPV ARCHITECTS Antonio Citterio Patricia Viel.

Regarding the project, architect Patricia Viel explains: "For the Bvlgari Resort Bodrum, it is only a matter of contemporary use of materials, color evocations and a few precious objects that take charge of recounting this long history of civilization, while a sense of belonging is created by curating a dialogue between architecture and landscape, and by the privilege of the extraordinary view that the project offers of nature."

As the vegetation is currently quite barren on the site, the landscape projects call for planting thousands of trees and have been entrusted to world-renowned landscape architect Randle Siddeley Limited (RSL), led by Randle Siddeley, the Lord Kenilworth, who comments as follows: *"Our vision for Bvlgari Resort Bodrum goes beyond creating a luxurious escape: it's about embracing the unique beauty of the location and ensuring our design and operations coexist harmoniously with the environment. We aim to seamlessly blend architecture and nature, preserving the landscape's authenticity while providing an extraordinary guest experience."*

The lighting designer is UK based ISOMETRIX, which follows the Responsible Lighting Practice.

To ensure the sustainability of the Resort, a "Plant Design and Energy Efficiency Report" delivered by 3L Engineering Türkiye, and an "Environmental Report" delivered by the EAME, have been produced.

The owner of the estate is AHEN MADEN, which is founded by Mehmet Cengiz, chairperson of Cengiz Holding, a leading Turkish conglomerate in the country's construction, energy, mining and tourism sectors.

Servotel, the global hospitality & lifestyle real estate consultancy firm spearheaded by Omer Isvan, is the lead development advisor of the project.



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Bvlgari Resort Bodrum will occupy the tip of a 60-hectare peninsula nestled between two of the most pristine bays of the eastern Mediterranean Sea and spread over a surface of 10 hectares of terraced Mediterranean gardens. It will be surrounded by a highly exclusive residential community, composed of 100 Bvlgari branded Mansions of different categories ranging from 3 to 6 bedrooms and featuring swimming pools, outdoor areas, balconies, terraces, and private gardens.

The Resort will be composed of 84 rooms and suites: 43 of them, mainly garden suites - including the Bvlgari Suite, will be located on the various levels of the main cascading building, while 40 stand-alone Villas with private pools will be located in the garden overlooking the sea in the front of the peninsula. The five bedroom, 800 sqm Bvlgari Villa, located within extensive landscaped gardens leading to its private beach with a private pool of 25 meters, will be the highlight of the accommodation offerings, setting a new milestone in global luxury hospitality.

An extensive range of luxury facilities for relaxation, recreation, entertainment and dining will be featured both in the main building and throughout the entire estate to ensure a very rich lifestyle experience to the guests.

A special area will be dedicated to wellness with a large Bvlgari Spa featuring an immense swimming pool that opens to an outdoor deck with panoramic sea views over the beach and including the Gymnasium fitness center with its own Juice Bar. For the beach lovers, a private sandy beach with water sports and sun decks with cabanas will be available – offering all the comforts for the best sunbathing experience.

A theatrical hidden oasis enclave, dedicated to events and banquets and a promenade village hosting chic stores from major luxury brands, including a Bvlgari boutique, will complete the guest experience.

Jean-Christophe Babin, CEO of Bvlgari, commented as follows: “Bodrum and Türkbükü - Gököy coast area have been establishing themselves in the latest years as the ultimate glamorous destinations in the Mediterranean area attracting the most prestigious and sophisticated clients who reach the region on their elegant yachts or love to stay in resorts. We are thrilled to present such an amazing project which will become not only the first Bvlgari Resort in the Mediterranean Sea but also the new point of reference for the community of upscale and discerned travellers that already know and appreciate the other ‘gems of Hospitality’ of the Bvlgari Hotels & Resorts Collection. We envision the Bvlgari Resort Bodrum to shine as the ultimate sustainable luxury destination and experience in the region crafted by the Roman jeweller of Hospitality.”

Mehmet Cengiz, Chairman of Cengiz Holding commented as follows: “We are utmost content and privileged to announce the birth of this project, which we dream and aim to become one of the



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leading ultra-luxury tourism destinations in not only Türkiye but also the global arena and are thrilled to join forces with our hotel management partner Bvlgari Hotels & Resorts. Being a prominent investor of top-notch projects across Türkiye, we predominantly dedicate ourselves to foster our country's economic welfare and unfold the high potential of our nation in leading sectors such as tourism. Through adoption of best sustainability practices in full swing, we will implement the most advanced technologies in conjunction with the highest quality to conserve the region's natural beauty and to promote Bodrum as the leading tourism destination of all Mediterranean region."

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About Bvlgari Hotels & Resorts

Unique locations in harmony with the surrounding areas, the blend of traditional design with dramatic contemporary Italian architecture by the architectural firm ACPV Architects Antonio Citterio Patricia Viel and superior service crafted with the same attention to quality that has always distinguished Bvlgari creations. These are the key elements that characterize the Bvlgari Hotels & Resorts collection.

For all the hotels, the approach is the same: the design of the interiors is strongly rooted in the traditions of the place, and careful attention is paid to every detail in a tribute to absolute luxury.

The Bvlgari Hotels & Resorts collection features the distinctive, bold Italian style typical of Bvlgari, reflected in its unique design, its contemporary Italian cuisine, and its lavish spas. It conveys the excitement of the Bvlgari brand, its timeless glamour, and its magnificent Italian jewelry heritage.

Bvlgari Hotels & Resorts collection includes properties in Milan, London, Bali, Beijing, Dubai, Shanghai, Paris and the recently added ones in Rome and Tokyo.

Four additional hotels and resorts are coming soon to Miami, Bodrum, Maldives and Cave Cay between 2026 and 2029.

About Bvlgari

Part of the LVMH Group, Bvlgari was founded in the heart of Rome in 1884.

Over the decades, the Brand has established a worldwide reputation as magnificent Roman High Jeweler and icon of Italian art of living thanks to its exquisite craftsmanship, visionary design and audacious color combinations.

Through a pioneering vision intrinsic in the brand's DNA since its founding, the company's international success has evolved into a global and diversified luxury purveyor of products and



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services, ranging from fine jewels and high-end watches to accessories and perfumes, and featuring an extended network of boutiques and hotels in the world's most exclusive shopping areas. Demonstrated through its numerous philanthropic partnerships, Bvlgari deeply believes in innovating the present for a sustainable future through its commitment to Social & Environmental Responsibility and giving back – to nature and to the community.

About Cengiz Holding

founded in 1980, Cengiz Holding is one of the largest conglomerates in the region, with a substantial interest in myriad of sectors including energy, chemicals, mining and construction along with a workforce of 43.000 employees. Heavily active in world-renowned infrastructure projects such as highways, bridges, tunnels, dams, ports, railways, subways, airports, pipelines, power plants, mining and industrial facilities, Cengiz Holding is also a part of the IGA Consortium and investor of the Istanbul Airport, the largest private sector investment of Türkiye and also one of the largest projects in the world aviation history. Cengiz Holding significantly spurs the national economies of the countries where its investment projects are located through its cutting edge establishments such as Eti Copper, Eti Aluminium, Cengiz Energy, Cengiz Construction, and Iconichem: inherently adopting state-of-the-art technology, R&D and sustainability at the core of all its activities. Cengiz Holding continues to be a major driving force of the Turkish economy while enhancing its international presence in line with its global growth strategy.

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