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HOTEL MILANO

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SUMMARY

DESTINATION	2
ARCHITECTURE AND DESIGN	5
ROOMS AND SUITES	10
DA NIKO	16
THE GARDEN AND THE BVLGARI BAR	19
PIZZA BAR – PIER DANIELE SEU	22
THE BVLGARI SPA	25
BVLGARI GYMNASIUM	29
RECREATION	32
HOTEL FACTSHEET	36

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DESTINATION

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DESTINATION

The Bvlgari Hotel Milano is a unique and extraordinary jewel. Its evocative and strategic location, the contemporary design by the renowned architecture firm ACPV Antonio Citterio Patricia Viel and the utmost care for every detail guarantee guests an experience of absolute wellbeing, making the hotel an icon of luxury, just like all of the Maison's creations.

Opened in 2004, the Bvlgari Hotel Milano was the first of the collection, marking the entry of Bvlgari – the prestigious luxury Maison – into the world of hospitality. Today the Bvlgari Hotels & Resorts collection comprises nine properties, located in Milan, London, Bali, Beijing, Dubai, Shanghai, Paris, Tokyo and Rome, in addition to the Tokyo Ginza Bar & Café. The Bvlgari Resort Ranfushi in the Maldives will be the tenth jewel of the collection, followed by the openings of Miami Beach and Bodrum in 2028.

Immersed in a 4,000-sqm private garden, adjacent to the historic Brera Botanical Garden, the Bvlgari Hotel Milano stands in the heart of Brera, a district that embodies discreet and refined elegance and is home to some of the most important treasures of Milan's cultural heritage, including the Academy of Fine Arts, the Church of Santa Maria del Carmine and the Teatro alla Scala, famous throughout the world as the temple of opera. The hotel features 61 rooms, including 17 suites, most of which overlook the magnificent garden, one of the rarest oases of greenery and tranquillity in the city's historic centre.

With a staff of around 170 employees, led by General Manager Giuliana D'Avola, the Bvlgari Hotel Milano offers an experience of authentic wellbeing and impeccable hospitality, giving every guest an unforgettable stay.

THE ORIGINS OF THE SITE

The Bvlgari Hotel Milano is housed within a historic building dating back to the 18th century, once a convent of the Sisters of the Cenacle. Part of the original façade has been preserved and can still be admired today.

In 1813 the building and the surrounding garden became the property of the Milanese Lucini Passalacqua family, who established their residence there. The earliest records of the garden's original layout date back to the Ruralium Commodorum by Pietro de' Crescenzi, a treatise from 1305 documenting the existence of a large garden with a loggia and a greenhouse dedicated to the cultivation of rare plants. Until the early 20th century, the garden was the setting for concerts and receptions dedicated to lovers of art and painting.

The landscape project was entrusted to Sophie Agata Ambroise, a sensitive Swiss landscape architect, who conceived a garden in full respect of the environment and local biodiversity.

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DESTINATION

The Bvlgari Hotel Milano is located on a private street in the heart of the city's financial and cultural centre, surrounded by historic buildings concealing precious art treasures and charming inner courtyards. Just a few steps away lies the famous Quadrilatero della Moda, which includes Via Montenapoleone, Via della Spiga, Via Sant'Andrea and Via Manzoni, and hosts an exceptional concentration of the most prestigious fashion boutiques, jewellery shops, showrooms and ateliers dedicated to design and furnishing.

Thanks to this privileged location, the Bvlgari Hotel Milano has become a point of reference both for shopping enthusiasts and for businessmen and businesswomen from all over the world.

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ARCHITECTURE AND DESIGN

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ARCHITECTURE AND DESIGN

DISTINCTIVE FEATURES

What makes the Bvlgari Hotel Milano unique is the perfect balance between the rigour of the architectural project and the elegant atmosphere created by the use of noble, tactile materials, such as black Zimbabwe marble and bronze. The building, dating back to the 1950s, reflects in its architectural language the design tradition of the period, blending harmoniously with the elegant urban context that has developed along the street over the decades. The white marble façade lends lightness and refinement to the whole, in pleasant contrast with the more austere, tactile presence of the surrounding stone buildings. The windows, framed by black granite and stained oak profiles, engage in a visual dialogue with the restored portion of the eighteenth-century façade.

Already from the outside, guests can glimpse the garden through a lush green wall. The tall, slender windows of the lobby overlook the entrance courtyard, characterised by a large sliding portal protected by an imposing cantilevered bronze canopy. The reflective glazed surfaces multiply the images of the garden in a refined play of cross-references, while the large transparent windows reveal the majestic succession of interior spaces, with ceilings over five metres high. The use of black granite and wood creates an elegant yet welcoming and informal atmosphere, in perfect continuity with the garden, conceived as a natural extension of the interior spaces. In contrast with the transparency of the façade, the intense colour of the granite gives the interiors a monumental character. In the lounge, a selection of images from the Bvlgari Archives accompanies the path towards the other areas of the hotel, enriching the spaces with references to the history and prestige of the Maison.

PUBLIC AND PRIVATE SPACES

The spaces of the Bvlgari Hotel Milano reflect the classic and contemporary aesthetic language of the renowned architecture firm ACPV Antonio Citterio Patricia Viel. The interiors are characterised by ivory-coloured linen wall coverings, furnishings from the Flexform and Maxalto collections designed by Antonio Citterio, curtains made by Enzo degli Angiuoni, B&B modular bookcases and Altai rugs. Each room is embellished with framed sketches of iconic Bvlgari jewels, while the suites host a selection of volumes curated by the historic Libreria Bocca, the oldest bookshop in Italy.

In the common areas, next to the lifts, archive sketches from the 1950s dedicated to Bvlgari's famous **Giardinetto Brooches** are on display. In the lobby, large portraits of personalities who have represented authentic icons of the Roman Maison or have been devoted clients – including Monica Vitti, Sophia Loren and Anita Ekberg – enrich the spaces, evoking the heritage, allure and timeless elegance of Bvlgari.

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The dining area surprises with its original lenticular ceiling suspended above a large oval balcony in black resin, overlooking the terrace and the garden, creating a striking scenographic effect.

In the Spa, the use of precious materials, such as Vicenza stone laid in irregular geometries, the backlit onyx reception desk laid open book, the green glass walls and the spectacular pool clad in gold mosaic, gives life to a contemporary and rigorous aesthetic. At the same time, the project evokes an atmosphere of oriental-inspired relaxation, perfectly in tune with a space dedicated to wellbeing.

In the corridors, the colour palette of the common areas, dominated by black and saffron, is interpreted through the use of graphite-stained oak, saffron-coloured carpeting and linen wall coverings. The room doors, thick and imposing, ensure perfect acoustic insulation, giving guests a surprising, almost unreal quiet, even in the beating heart of Milan.

Each room is conceived as a harmonious sequence of spaces, from the entrance, designed to combine aesthetics and functionality, to the most intimate areas of the bathroom, oriented towards the garden. Here the light tones of bleached oak predominate, whose warm, natural shades create a refined contrast with the black granite of the bathtub and the travertine of the shower.

Located on the top floor of the hotel, the **Bulgari Suite** represents an exclusive refuge, capable of combining spaciousness, intimacy and absolute tranquillity. Its fully glazed façade opens onto the garden and offers spectacular views over the city. The design concept, inspired by the idea of an urban villa, is emphasised by the use of wood, which creates a natural continuity between the interior spaces and the outdoor areas. The living room is dominated by a monumental fireplace in Brera stone, while the bathroom, embellished with a bathtub carved from a single block of Turkish Bihara stone, recalls the enveloping atmosphere of oriental hammams.

A distinctive feature of the Bulgari Suite is its exclusive rooftop garden, which offers a 360-degree panoramic view of the Milan skyline. With a surface area of 145 square metres, this elegant outdoor space is furnished with Bonacina design pieces and invites guests to enjoy every moment of the day, from dawn until late at night. Immersed in greenery, the terrace hosts a refined lounge area with chaises longues and comfortable sofas, as well as an intimate dining area overlooking the city.

The extreme attention to detail is one of the elements that make the Bulgari Hotel Milano an authentic example of immersive design. From the door handles to the entire façade, from every single piece of furniture to the desk accessories, from the glass objects to the fabrics, every element has been designed, developed and made to measure. The result is a design language of extraordinary coherence, where form and function blend harmoniously, expressing an idea of absolute, uncompromising quality.

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ROOMS AND SUITES

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ROOMS AND SUITES

The 61 rooms, including 17 suites, offer guests of the Bvlgari Hotel Milano the extraordinary opportunity to experience an oasis of quiet in the heart of the city. The large windows overlook the magnificent private garden or the inner courtyards of historic Milanese palazzos, offering evocative views and an immediate sense of tranquillity.

The furnishings and finishes have been designed in perfect harmony with the surrounding landscape. The use of light wood species, such as teak and oak, creates a refined contrast with the dark tones of the corridors, giving life to elegant, warm and enveloping spaces.

Each room is conceived to evoke the comfort and atmosphere of a refined private residence, an experience that begins even before crossing its threshold. The entrance doors, thick and imposing to guarantee maximum privacy and acoustic insulation, are equipped with a pressure-opening system inspired by the mechanisms of safes designed for jewellery: a detail that symbolically recalls the world of Bvlgari, where every guest is considered precious and deserves the utmost protection, a testament to the Maison's constant attention to every detail.

The creative heritage of the Roman Maison can also be found in the precious historical sketches of Bvlgari jewels that decorate the corridors and rooms, including the famous Giardinetto Brooches of the 1950s, a further reference to the artistic heritage and craftsmanship excellence that have always distinguished the brand.

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The Rooms

Superior Room – 35 sqm

Deluxe Room – 40 sqm

Premium Room – 45/50 sqm

The Suites

Junior Suite Garden view – 55 sqm

Junior Suite – 65 sqm

Two-Bedroom Junior Suite – 110 sqm

Superior Suite – 70 sqm

Deluxe Suite – 80 sqm

Premium Suite – 120 sqm

Bulgari Suite – 160 sqm, private outdoor space

Two-Bedroom Bulgari Suite – 194 sqm suite, private outdoor space and 100-sqm panoramic terrace

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THE ROOMS

The rooms represent the highest expression of Made in Italy excellence in furnishing and design. Equipped with a spacious walk-in wardrobe, they offer guests a comfortable king-size bed or two queen-size beds. The bathrooms, made of black Zimbabwe granite with a matte finish, are completed by a separate shower and create a refined play of contrasts with the white Navona travertine elements, enhancing the essential elegance of the spaces.

THE SUITES

The suites represent the ideal solution for extended stays, each distinguished by exclusive features and details that make them unique. Overlooking the magnificent garden, they unfold in a harmonious succession of large, bright spaces, comprising an elegant living room, a bedroom with walk-in wardrobe and a spacious bathroom clad in white Navona travertine, equipped with a large bathtub and a generous separate shower.

To guarantee maximum privacy, the spaces are punctuated by bronze mesh panels set between walls clad in oak and precious ivory-coloured linen fabrics. The exclusive **Premium Suite**, with a surface area of 120 square metres, are embellished with full-height windows overlooking the nearby Botanical Garden. The large living room, complete with dining area, can comfortably accommodate up to six people, offering an ideal setting both for convivial moments and for private meetings.

THE BVLGARI SUITE

Located on an entire private floor, the Bvlgari Suite can be configured as a 194-sqm two-bedroom residence, comprising a large living room, a private rooftop garden immersed in greenery and furnished with Bonacina creations, a corner terrace and a kitchen. It is also available in a one-bedroom configuration, with a surface area of 160 sqm, which includes a double bedroom, a separate living room, a kitchen and a private terrace. Both solutions offer spectacular panoramic views of the Milan skyline, thanks to the full-height windows and the dedicated outdoor spaces.

Designed by architect Flaviano Capriotti, the Bvlgari Suite is characterised by a timeless contemporary aesthetic and a refined selection of furnishings and works of art. The interiors host furnishings from the Flexform and Maxalto collections by Antonio Citterio, a library of precious art and design volumes curated by Libreria Bocca, the oldest bookshop in Italy, unique Ginori vases designed by Gio Ponti, bespoke curtains and headboards featuring the Bvlgari eight-pointed star motif, as well as soft Altai rugs.

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HOTEL MILANO

Further enriching the spaces are framed images of famous landmark places of Milan, works by the artist Irene Kung and a 1960s Murano glass chandelier by Archimede Seguso, elements that give the suite a strong identity linked to the territory and a unique atmosphere.

The master bedroom features a walk-in wardrobe and a large bathroom with vanity desk, shower with steam bath and a bathtub carved from a 900-kg block of Brera stone, installed by crane before the room's windows were put in place. The second bedroom offers a double or twin-bed configuration, a walk-in wardrobe and evocative views of the city from both the bedroom and the bathroom.

The living room, characterised by large full-height windows overlooking Milan, is conceived as a private, welcoming residential space. The space is enriched by a library curated by Libreria Bocca, the oldest bookshop in Italy, unique Ginori vases designed by Gio Ponti, bespoke curtains embellished with the Bvlgari eight-pointed star motif and refined Altai rugs.

BESPOKE SERVICES

The extreme attention to detail is reflected in the bespoke services offered by the Bvlgari Hotel Milano, designed to meet every guest's need. Upon arrival and departure, guests can take advantage of the packing and unpacking service. For the most loyal guests, it is also possible to leave clothes and personal items inside the wardrobe and find them in exactly the same position on their next stay.

In collaboration with the Maison Berluti, the Bvlgari Hotel Milano offers the exclusive “**Shoe Shine by Berluti**” service, now also available in all Bvlgari Hotels & Resorts properties. Guests simply need to place their shoes in the dedicated case provided in the room; the hotel will deliver them to Berluti, which will return them perfectly polished thanks to the mastery of its artisans.

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DA NIKO

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DA NIKO

DA NIKO

“da Niko” was born from the encounter between the vision of Bvlgari Hotels & Resorts and that of Chef Niko Romito, proposing a new expression of contemporary Italian cuisine – more spontaneous, immediate and convivial. An experience dedicated to the pleasure of being at the table, where gastronomic research and culinary excellence meet a more informal and natural idea of hospitality, capable of accompanying different moments of the day.

The name itself recalls the simple, personal idea of Italian hospitality: going to someone's home, sharing time and the pleasure of the table. The cuisine retains intact the rigour that distinguishes Niko Romito's research, from the selection of raw materials to their transformation, translating it into an essential and contemporary proposal, built around the great classics of the Italian tradition. Raw dishes, starters, first and main courses to share, together with preparations served at the table, deliver an immediately legible cuisine, where the complexity of research is expressed through the simplicity of taste.

The new experience takes shape in the spaces of the ancient chapel of the former Ursuline Monastery, completely redesigned by ACPV ARCHITECTS Antonio Citterio Patricia Viel. The space takes on the character of a refined Milanese home, with warm materials, new proportions and an arrangement of furnishings designed to encourage conversation and conviviality. A large library dedicated to Milan contributes to creating the atmosphere of a contemporary living room, while the cocktail bar, with its large oval counter in black resin, stands out as a sculptural element in dialogue with the glazed wall that opens the view towards the hotel's private garden.

The project interweaves architecture, art and design through a selection of elements that tell the story of Italian culture. Six large mirrors with willow frames, made by the artist Emi Petrini, engage in dialogue with the interiors, while at the centre of the room stands La Venatoria, a rare Richard Ginori vase from the late 1920s, made during the artistic direction of Gio Ponti and decorated with the theme of the Triumph of the Amazons. The tableware also stems from the collaboration with Ginori 1735, with an exclusive variant of the Diva collection developed for “da Niko”.

With “da Niko”, Bvlgari Hotels & Resorts and Niko Romito continue a collaboration that began in 2018, bringing to the Bvlgari Hotel Milano a new expression of their idea of hospitality: a balance between research and simplicity, elegance and naturalness, Italian gastronomic culture and the pleasure of conviviality. A place designed to experience cuisine with the same spontaneity with which one experiences an Italian home, in the heart of Brera.

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THE GARDEN AND THE BAR

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THE GARDEN AND THE BAR

The Bvlgari Hotel Milano has become not only a point of reference for hotel guests, but also one of the most sought-after and recognised destinations for the Milanese community.

A fundamental role is played by the splendid private garden, unique of its kind among the Bvlgari Hotels & Resorts properties around the world, an ideal place to host open-air cocktails and receptions during the summer season, or simply to enjoy a moment of absolute relaxation in an oasis of tranquillity in the heart of the city's historic centre.

THE GARDEN

Designed as a true open-air suite, Il Giardino represents the most authentic soul of the Bvlgari Hotel Milano. This exclusive space is divided into four distinctive areas: the Vimini Area, the five Gravel Islands, the summer Pizza Bar – Pier Daniele Seu and the outdoor Bar.

The hotel also offers the possibility of exclusively reserving the outdoor Bar together with the Gravel Islands for private events, creating a unique and evocative setting in the green heart of Milan.

THE BVLGARI BAR

The cocktail bar is characterised by a large oval counter, made of black resin, in refined contrast with the brightness of the spectacular glazed wall, which leads to the quiet of the garden.

The aperitivo, from 7:00 pm to 9:00 pm, has become an unmissable appointment, a chance to experience the quintessential Italian ritual through

a wide selection of classic cocktails and innovative creations. Among these, the exclusive Signature Bvlgari Cocktail is a true must of the hospitality collection's bars: a refined blend of gin, Aperol, lime juice, pineapple juice and freshly squeezed orange juice.

Smoking enthusiasts will find a dedicated setting in the Cigar Room, where they can enjoy a moment of relaxation while tasting a selection of whiskies from the Rare Collection, including Macallan 1967, Port Ellen 16th Release 37 Years and Ardbeg Twenty Something.

In addition to spirits, the bar offers a refined selection of loose-leaf teas and herbal infusions, also available in the lounge from 3:30 pm to 6:30 pm, accompanied by an elegant assortment of pastries.

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PIZZA BAR – PIER DANIELE SEU

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PIZZA BAR – PIER DANIELE SEU

For the summer season, the Bvlgari Hotel Milano presents the Pizza Bar – Pier Daniele Seu, the Milanese debut of a new gastronomic concept introduced by Bvlgari Hotels & Resorts across the entire collection. Born from the collaboration with Pier Daniele Seu, one of the most innovative voices of contemporary Italian pizza, and Bellavista, one of the most celebrated wineries of Franciacorta, the Pizza Bar celebrates the essence of Italian conviviality through an extraordinary combination of craftsmanship, authentic ingredients and refined design.

Located in a secluded corner of the hotel's historic garden, immersed in greenery and concealed by a hedge of copper beeches, the Pizza Bar – Pier Daniele Seu offers an intimate, open-air atmosphere, where guests can enjoy dinner immersed in one of Milan's most charming urban gardens. The space also holds a unique element of the property's history: among the vegetation stands a statue of the Madonnina, originally located in the church that stood on the site where the hotel's restaurant is today, a symbol of the deep bond between the hotel and the building's historical heritage.

Pier Daniele Seu began his collaboration with Bvlgari in 2020 at the Bvlgari Resort Dubai, where his contemporary interpretation of pizza quickly became one of the destination's distinctive gastronomic experiences. Considered among the most important Italian pizza chefs, he was named Pizza Chef of the Year by 50 Top Pizza in 2019, while his famous Roman restaurant Seu Pizza Illuminati is consistently ranked among the best pizzerias in the world.

At the heart of Seu's philosophy is his distinctive dough, prepared through a direct fermentation process with around 30 hours of controlled maturation, which gives the pizza an extraordinarily light and airy texture. Paired with a careful selection of Italian ingredients, each pizza is conceived as a gastronomic journey capable of balancing complexity and harmony, designed to be shared. The menu offers eight pizzas, combining iconic creations and recipes developed exclusively for Bvlgari, from the classic Margherita DOP to Variazione di Zucchine, Indivolata, Formaggi e Limone and Cocktail di Gamberi, one of the chef's signature preparations.

The experience is completed by the prestigious cuvées of Bellavista Franciacorta, including Alma Assemblage Non Dosato, Alma Assemblage Rosé and Riserva Vittorio Moretti, selected to accompany the menu, as well as a range of dedicated cocktails inspired by Bellavista and created by the Bar Directors of the various Bvlgari properties.

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With a capacity of up to 20 guests indoors and 20 outdoors, the Pizza Bar is furnished with iconic outdoor pieces by Bonacina, whose artisanal mastery blends naturally with the contemporary elegance of the Bvlgari Hotel Milano. Distinctive elements include the Clubino Dining Table Q Custom Outdoor, designed by Mario Bonacina and Renzo Mongiardino in 1979, the 1925/5 Dining Chair Outdoor by Mario Bonacina (1980) and a custom-made bar counter, clad in finely woven wicker with a tobacco-coloured finish. Together, these elements create a refined dialogue between Italian design, artisanal savoir-faire and the art of hospitality.

Open exclusively for dinner during the summer season, the Pizza Bar – Pier Daniele Seu interprets the Bvlgari Hotels & Resorts vision of the contemporary Italian lifestyle.

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BVLGARI SPA

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THE BVLGARI SPA

THE BVLGARI SPA

Outside, the rhythm of the city. Inside, a precious oasis where guests can devote themselves to a moment entirely reserved for themselves. The Bvlgari Spa is a unique destination, housed on an entire 1,000-sqm wellness floor, where contemporary design and timeless rituals blend to create an exclusive sanctuary dedicated to the wellbeing of body and mind.

Distinctive elements of the Spa include the pool clad in sparkling pure gold tiles, six private treatment rooms, including an exclusive Spa Suite dedicated to couples, and an outdoor cold plunge pool, completed by an open-air relaxation area offering a regenerating experience immersed in the quiet of the hotel's private garden.

An authentic haven of peace in the heart of the city, the Bvlgari Spa is characterised by the use of Vicenza stone from the Berici Hills, warm teak finishes, a spectacular green and gold mosaic and the iconic Bvlgari eight-pointed star made of green onyx.

The spacious Spa Suite, available for booking by the hour, offers a shower with steam bath, side-by-side treatment beds, a large whirlpool bath and a private relaxation area. The Spa also hosts a dedicated Hair & Beauty Salon, offering hairstyling, manicure, pedicure and beauty treatments.

Through a perfect balance of indoor and outdoor wellness experiences, the Bvlgari Spa continues to redefine the concept of urban wellbeing, offering an atmosphere of discreet luxury, absolute privacy and holistic regeneration.

TREATMENTS

The Bvlgari Spa treatments are conceived as true experiences, exclusive journeys through the offerings of the Spa's two partner brands: Augustinus Bader and Ground. These rituals combine scientific innovation and ancient traditions, offering unique and personalised wellness experiences

Founded on over thirty years of research and scientific innovation, particularly in the pioneering field of stem cells, the award-winning Augustinus Bader philosophy in professional skincare is chosen by the most discerning experts internationally. Professor Bader's pure, effective and innovative formulas are based on the patented and clinically tested TFC8® technology, an advanced cellular renewal technology that supports the body's natural regenerative processes, giving the skin a luminous and healthy appearance.

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HOTEL MILANO

In line with the philosophy of the Bvlgari Spa, Augustinus Bader offers an exclusive experience through innovative and personalised treatments, entirely dedicated to inner and physical wellbeing. In collaboration with the Spa's team of experts, Augustinus Bader has developed an exclusive signature treatment for Bvlgari Hotels & Resorts: the Augustinus Bader Exclusive Bvlgari Facial.

This 90-minute treatment, dedicated to reshaping and renewing the skin and exclusive to the Bvlgari Spa, combines Augustinus Bader's scientific and innovative approach to skincare with the age-old wisdom of the Gua Sha massage technique. Used during the facial massage, the Jade Gua Sha tool is made of a stone with rebalancing properties, a symbol of serenity and purity. Its green hue also recalls the precious emerald-coloured mosaic, one of the most iconic decorative elements of the Bvlgari Spas.

HAIR & BEAUTY SALON

A true temple of beauty within the Bvlgari Spa Milano, the Hair & Beauty Salon is an intimate space that reflects Bvlgari's distinctive character: refinement, elegance and timeless contemporaneity.

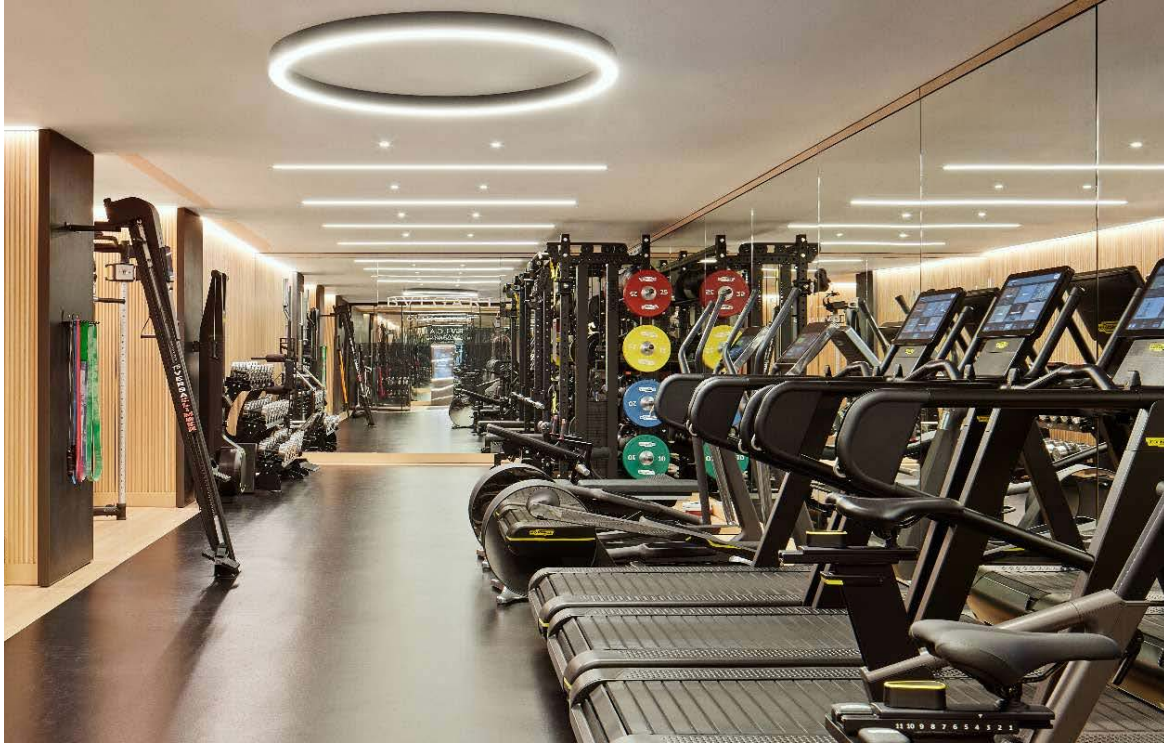
The space has been designed to create a sense of openness and a luxurious atmosphere through a sophisticated contrast of materials: an entire mirrored wall engages in dialogue with precious materials such as the teak of the boiserie and with a backlit glass wall decorated with the iconic Bvlgari motif, evoking the elegance of a scenographic backdrop.

The hair-washing station is separated by an elegant brass mesh screen: an element of classic charm, characterised by a rich materiality, which envelops the space and guarantees privacy thanks to its sinuous design.

Technical and soft lighting is harmoniously integrated into the space to create an atmosphere of comfort and relaxation, allowing guests to rediscover the pleasure of a break dedicated to themselves and the authentic essence of a moment of personal wellbeing.

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BVLGARI GYMNASIUM

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BVLGARI GYMNASIUM

BVLGARI GYMNASIUM

The Bvlgari Gymnasivm is the exclusive fitness destination of the Bvlgari Hotel Milano, designed primarily for hotel guests and enhanced by a dedicated membership programme, allowing members to enjoy the same distinctive wellness experience of the Bvlgari world all year round.

Born from the collaboration with Technogym, the world-leading brand in fitness, sport and health technologies, the new fitness concept of Bvlgari Hotels & Resorts has been designed to offer an extraordinary training experience, combining cutting-edge innovation and personalised coaching, developed according to individual goals and needs.

At the heart of the experience is the latest Technogym Checkup system, an advanced AI-based wellness assessment technology capable of analysing physical and cognitive parameters to create a personalised training programme. Guests and members can easily access their wellness journey throughout every phase of the experience, including via their personal devices, while an extensive library of Technogym on-demand workouts allows them to continue training comfortably from their suite or wherever they are.

The Bvlgari Gymnasivm Membership offers a highly personalised approach to fitness and regeneration, extending the Bvlgari wellness philosophy beyond the hotel stay. Guided by a dedicated team of wellness experts, members benefit from a tailor-made programme that begins with a comprehensive assessment and evolves through personalised training sessions and ongoing support.

The membership includes unlimited access to the entire 1,000-sqm wellness floor, dedicated guest passes, reciprocal access to Bvlgari Spas worldwide, signature treatments at the Bvlgari Spa Milano, services at the Hair & Beauty Salon, valet parking service, laundry service and an exclusive Gymnasivm Welcome Kit consisting of a duffle bag, sweatshirt, T-shirt, cap and aluminium water bottle.

To complete the experience, further privileges include a refined Augustinus Bader starter package and a one-night stay at the Bvlgari Hotel Roma.

The Bvlgari Spa is open every day from 7:30 am to 9:00 pm, while the Fitness Center is accessible 24 hours a day, confirming Bvlgari's commitment to a contemporary and harmonious vision of wellbeing, where innovation, performance and Italian hospitality meet in an environment of discreet luxury.

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RECREATION

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RECREATION

EXPERIENCES

A private dinner beneath Leonardo da Vinci's Last Supper, or in the Sala delle Cariatidi of Palazzo Reale, an extraordinary space that can exclusively accommodate up to 80 people. The Bvlgari Hotel Milano is constantly committed to exceeding its guests' expectations, taking care of every detail to offer unique experiences of luxury, culture and wellbeing, destined to become the most precious memories of every stay.

This approach reflects the Bvlgari Hotel Milano's desire to offer not only hospitality of the highest level, but also experiences capable of enriching the journey and meeting the expectations of the most discerning travellers.

For design enthusiasts, an unmissable experience is the journey of discovery of the protagonists of twentieth-century Italian design, their sources of inspiration and the influence they have exerted on the Milanese design scene. Guests are welcomed by the designers themselves or by their heirs, directly inside their respective ateliers.

Another particularly popular experience is the private night visit to the Milan Cathedral, which allows guests to admire this architectural masterpiece in total privacy and tranquillity, away from the rhythm of the city.

The team of the Bvlgari Hotel Milano is constantly up to date and committed to organising personalised and unforgettable experiences for its guests, also thanks to exclusive collaborations with some of the most prestigious partners in the tourism sector.

LITTLE GEMS

For the youngest guests too, experiences designed to stimulate curiosity, creativity and a spirit of discovery. The Little Gems are guided through the discovery of the hotel, its private garden and the city through a tailor-made programme of activities, conceived to transform every moment into a special memory.

Among the most original experiences, the Green Treasure Hunt transforms the private garden of the Bvlgari Hotel Milano into a small world to explore. Among its vegetation and its most evocative corners, the Little Gems follow clues and solve nature-themed riddles, taking part in games and interactive activities until they reach the final treasure. For those wishing to discover Milan, the City Treasure Hunt takes the little ones outside the hotel, in search of the city's most iconic places through a personalised map, clues and missions to complete along the way.

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The offering is completed by a selection of creative and eco-creative workshops, designed to give free rein to the imagination through natural and recycled materials: from making floral crowns and small gardens with seed bombs to building birdhouses, as well as artistic activities inspired by Bruno Munari, painting experiences and workshops dedicated to personalising caps, pencil cases and bracelets.

PET SERVICES

The Bvlgari Hotel Milano is completely pet-friendly: not only does it enthusiastically welcome animals inside the hotel, but it also dedicates special attention and personalised services to them.

A complete welcome, which includes dedicated beds, personalised bowls with the guest's name embroidered on the towel, as well as a selection of accessories and details designed to make your best friend's stay as comfortable and pleasant as possible.

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HOTEL FACTSHEET

Address and contacts	BVLGARI HOTEL MILANO Via Privata Fratelli Gabba, 7b 20121 Milano +39 02 805 805 1 milano@bulgarihotels.com www.bulgarihotels.com
Opening	May 18, 2004
Category	Five Star Luxury
General Manager	Giuliana D'Avola
Staff	170 people, representing more than 25 nationalities
Architecture	Design ACPV Antonio Citterio Patricia Viel
Rooms	61 rooms including 17 suites, including the Bvlgari Suite
Dining	Da Niko 70 pax Il Bvlgari Bar 90 pax (50 pax. in the garden) Pizza Bar – Pier Daniele Seu 30 pax
Wellness & Fitness	Sauna and steam room Cold Plunge 5 treatment rooms 1 Bvlgari SPA Suite Hair & Beauty Salon Bvlgari Gymnasium

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Meeting

Private dining room 1 (18pax.)

Private dining room 2

- Standing/theatre style (25 pax.)
- Seated (15 pax.)

Interiors

- Maxalto
- FlexForm
- Enzo degli Angiuoni
- B&B
- Altai

Location

The Bvlgari Hotel Milano is located in the historic district of Brera, a few steps from Via Montenapoleone, Via della Spiga and the Teatro alla Scala. The hotel features a private garden of 4,000 sqm, adjacent to the Milan Botanical Garden, offering guests a unique experience in the heart of the city.

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